

Citrix Positioned as a Leader in Magic Quadrant Report for Web Conferencing

Video, Voice and Mobile Innovation Driving Success of Popular and Easy to Use GoTo Cloud Collaboration Services

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Sydney, December 23, 2011 Citrix announced today that the company has been named by the global research and advisory firm, Gartner, Inc., a Leader in the firms annual Magic Quadrant for Web Conferencing report*.

Evaluated as one of 12 providers, Citrix is recognised as a Leader for the ability to execute well on its product and service strategy as well as demonstrating a compelling vision. Evaluations considered specifics such as basic and advanced product functionality, pricing models, customer experience, and the products alignment with customers market expectations and requirements.

Citrix has added multiple new innovations to its GoTo line of cloud collaboration services, such as audio and video services, along with an expanded global strategy, extending its market reach into larger enterprises. The company achieved an industry first this year with the introduction of its integrated audio, web and high-definition video conferencing solution, GoToMeeting with HDFaces. Delivering high-definition group video conferencing, HDFaces is the first to provide a very natural, real-time face-to-face meeting experience. Citrix also led mobile innovation, providing collaboration support for iPhone, iPad and Android devices. In addition, the report recognised the companys global expansion strategy, acknowledging the completion of its successful acquisition and integration of Netviewer AG, a leading privately-held European Software-as-a-Service (SaaS) vendor in collaboration and IT services.

A recently released Citrix newsletter featuring Gartner research further highlights this in context with trends in the web conferencing market.

"We believe our position as a Leader in this years quadrant is a testament to our focus on the customer experience and our ability to continue to transform the way people meet, collaborate and work. We have always believed simplicity drives adoption and weve continued this vision even as weve introduced powerful new features such as mobile web conferencing apps and high-definition group video conferencing. Its this value proposition that sets us apart. Our customers don't just tell us our products work every time, they tell us they love them, said Bernardo de Albergaria, VP and GM, Collaboration, Citrix Systems.

Collaboration
highlights in 2011:

Citrix debuted GoToMeeting with HDFaces high-definition group video conferencing, making video a natural part of the collaboration experience for the first time by delivering integrated audio, screen sharing and high-definition video in an easy-to-use and affordable one-click solution.

Citrix introduced its GoTo Developer Center, a free resource that provides first-time access to GoToMeeting, GoToWebinar and GoToTraining APIs, developer resources and best practice tips to build strategic integrations and dynamic mash-ups with the scheduling, registration, management and reporting functions of Citrix GoTo cloud collaboration services.

In addition to its acquisition of Netviewer AG, Citrix continued its European growth and SaaS leadership by introducing Spanish and Italian localised versions of GoToMeeting.

Citrix became the first online training provider to add a social share feature to its GoToTraining platform, enabling trainers to share and promote their training sessions on social media channels.

Citrix introduced new mobile options to enable collaboration from iPhone, iPad or Android enabled-platforms such as smartphones and tablets.

GoToMeeting with HDFaces was

honored with a Techie Award and the products mobile apps were recognised by Inc. magazine as one of the Must-Have Apps for Salespeople.

Related Links

Citrix Unveils

New Developer Center for GoTo Collaboration Cloud Services

Citrix

GoToMeeting with HDFaces Transforms Business Collaboration

Citrix Closes

Netviewer Acquisition

Citrix Expands

Mobile Workforce App Lineup with Free GoToMeeting App for Android Users

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Workshifting blog: <http://workshifting.com>

*Gartner, Inc., Magic Quadrant for Web Conferencing, David Mario Smith, December 5, 2011.

About Citrix Systems, Inc.

Citrix Systems, Inc. (NASDAQ:CTXS) is a leading provider of virtual computing solutions that help people work and play from anywhere on any device. More than 250,000 enterprises rely on Citrix to create better ways for people, IT and business to work through virtual meetings, desktops and datacenters. Citrix virtualisation, networking and cloud solutions

deliver over 100 million corporate desktops and touch approximately 75 percent of Internet users each day. Citrix partners with over 10,000 companies in 100 countries. Annual revenue in 2010 was \$1.87 billion. Learn more at www.citrix.com.

The Online Services Division of Citrix

provides secure, easy-to-use cloud-based solutions that enable people to work from anywhere with anyone. Whether using GoToMeeting to hold online meetings, GoToWebinar to conduct larger web events, GoToTraining to train customers or employees, GoToMyPC to access and work on a remote Mac or PC, GoToAssist to support customers or GoToManage for IT support and management, businesses and individuals are increasing productivity, decreasing travel costs and improving sales, training and service on a global basis. For more information, visit www.citrixonline.com.

About Gartner's Magic Quadrant Gartner

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