



Citrix Positioned in the Leaders Category of the IDC MarketScape: Desktop Virtualisation 2011 Vendor Analysis

Citrix Recognised for Robust Technology and Strategic Vision

Sydney, Australia 14 July, 2011 - Citrix Systems today announced that it has been positioned in the Leaders category in the IDC MarketScape: Desktop Virtualisation 2011 Vendor Analysis (Doc #228619), June 2011. Citrix was the only vendor placed in the Leaders category and its selection was based on the company's comprehensive set of technologies and a strong strategic vision of where it will take its desktop virtualisation portfolio. Kaviza, now part of Citrix, has also been recognised by IDC as an emerging Major Player in desktop virtualisation, further extending the company's leadership in the SMB space.

The IDC MarketScape: Desktop Virtualisation 2011 Vendor Analysis is available from IDC and on the Citrix website [here](#).

Supporting
Quotes

Ian Song, Senior
Research Analyst at IDC

Desktop virtualisation has become increasingly interesting to enterprises as a way to establish a better desktop management model and increase operational cost savings. The IDC MarketScape evaluated a comprehensive set of vendors offering products in this space and we found one clear leader, Citrix. Citrix has demonstrated continual technology enhancements in its XenDesktop product line as well as a clear strategic vision of where it will take its desktop virtualisation solutions into the future. If Citrix continues to execute on its strategic road map, IDC believes it will remain the leader in the desktop virtualisation market.

Gordon Payne,
Senior Vice President and GM, Desktop Division at Citrix

The market-leading position of Citrix XenDesktop is the result of consistently executing on our vision to provide customers with the most comprehensive desktop virtualisation solution that delivers the best user experience. XenDesktop is able to meet the diverse needs of our customers, enabling them to transform their distributed desktops and applications into flexible, on-demand services. We are proud to be named as the only leader in the IDC MarketScape.

Related Links

Expert blog: Cutting Through the Noise: Citrix is the Only Vendor in IDC Desktop Virtualisation Leaders Category

IDC announcement: IDC

MarketScape Evaluates the Leading Vendors in the Desktop Virtualisation Software Market

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About

IDC MarketScape

IDC

MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilises a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendors position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About

Citrix

Citrix Systems

(Citrix) (Nasdaq: CTXS) is a leading provider of virtual computing solutions that help companies deliver IT as an on-demand service. Founded in 1989, Citrix combines virtualisation, networking, and cloud computing technologies into a full portfolio of products that enable virtual workstyles for users and virtual datacenters for IT. More than 230,000 organisations worldwide rely on Citrix to help them build simpler and more cost-effective IT environments. Citrix partners with more than 10,000 companies in more than 100 countries. Annual revenue in 2010 was \$1.87 billion. For more information on Citrix, visit www.citrix.com.

For

Citrix Investors

This release

contains forward-looking statements which are made pursuant to the safe harbor provisions of Section 21E of the Securities Exchange Act of 1934. The forward-looking statements in this release do not constitute guarantees of future performance. Those statements involve a number of factors that could cause actual results to differ materially, including risks associated with revenue growth and recognition of revenue, products, their development and distribution, product demand and pipeline, economic and competitive factors, the Company's key strategic relationships, acquisition and related integration risks as well as other risks detailed in the Company's filings with the Securities and Exchange Commission. Citrix assumes no obligation to update any forward-looking information contained in this press release or with respect to the announcements described herein.

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