

# CLEARTEXT and MessageLabs join forces on messaging security

CLEARTEXT Pty Ltd, a leading provider of secure email and instant messaging solutions, today announced a reseller agreement with MessageLabs (Asia-Pacific) Ltd, the leading provider of messaging security and management services, to deliver managed messaging and policy compliance services to small to medium businesses in Australia.

Under MessageLabs global partner program, CLEARTEXT is now a Certified Partner, which enables it to resell MessageLabs comprehensive range of managed email security services, specifically tailored to small and medium business in Australia. These services provide protection from viruses, spam and other unwanted content, as well as help organisations to control content delivered via email.

Cleartext will also be integrating MessageLabs services with its policy compliance solutions to offer service-based solutions vital to corporate compliance and email communications. CLEARTEXT's managed PolicyMatter service addresses the issue of user awareness by ensuring employees read, understand and agree to acceptable email use policies. PolicyMatter is a solution for managing the full email policy lifecycle creation, presentation, testing, understanding, agreement, detailed reporting and audit trails.

Small to medium businesses face increasing pressure to build and maintain viable online businesses, but have often been held back by security concerns that threaten their productivity, credibility and resources. Now there is also the requirement to show compliance with Australian regulations and standards, said David Banes, Managing Director for CLEARTEXT.

By offering MessageLabs services along with CLEARTEXT solutions, we can help these businesses to seamlessly achieve compliance with government and industry regulations, as well as secure their email communications, he added.

In addition, the challenges associated with the need to continually invest in hardware, software and internal resources to proactively stay ahead of new and emerging threats is often difficult for small to medium businesses to keep up with.

"Small to medium businesses face the same email security challenges of much larger businesses, yet they often do not have the resources or money to confidently select, effectively implement, properly administer and fully utilise the right security infrastructure, said Andy Lake, Director of Partners, Asia Pacific for MessageLabs.

These businesses are increasingly outsourcing their email systems to managed email security service providers as a way of keeping email-borne threats and unwanted content outside their networks. This enables them to get on with their core day-to-day jobs, rather than spending considerable time and effort tackling these issues, he added.

About CLEARTEXT Pty Ltd

CLEARTEXT markets and sells products, services and consulting in the internet messaging space. The focus is on providing secure messaging solutions for email and instant messaging to Australian small to medium businesses. Cleartext enables companies to implement a robust messaging infrastructure through a mixture of consulting, products, services and end user training. The company is privately held and headquartered in Sydney, Australia.

CLEARTEXT was founded by David Banes, the former Technical Director at MessageLabs (Asia Pacific) Ltd, the world's leading provider of email security and management services and Leigh Costin the former Director of Product Marketing for Fortinet (Asia Pacific), the worlds leading privately-held network security systems supplier. For more information, please see [www.cleartext.com.au](http://www.cleartext.com.au)

About MessageLabs (Asia-Pacific) Ltd

MessageLabs is the world's leading provider of email security and management services with more than 600 channel partners, 10,000 clients and offices in eight countries. For more information, please see [www.messagelabs.com](http://www.messagelabs.com)

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