



ComOps Announces Strategic Partnership with eCreators

Sydney, 21 January 2011 ComOps, a leading Australasian provider of business software products and services, today announced that it has partnered with Melbourne-headquartered eCreators, an award-winning learning management systems (LMS) and eLearning provider.

This partnership enables ComOps to bolster its eContent offerings for customer training requirements while enabling eCreators instructional designers to access the extensive ComOps content development as well as research and development resources for the platforms future evolution.

eCreators was established three years ago and works with public and private sector organisations, including The Skilled Group, Visy, CenITex and BAE, in developing content and creating a clients in-house learning capability. It provides a range of services, including help desk, template design, high-end development and training services and consulting. eCreators flagship product, eCreators Academy, is based around a hosted version of Moodle, a software package for coordinating and distributing online learning and courseware. It secured an RTO Connect Award for Best LMS of 2010.

eCreators has recently established a market presence in the UK and has a strategic plan in place to grow its business in key vertical markets including the government, defence and not for profit sectors.

Dean Saunders, Founder and Director of eCreators, said, We are a fast growing organisation and needed a partner to support our continued growth. We were attracted to ComOps through its track record and extensive market presence. At the same time, in our research about the company we heard nothing but positive results. As part of the agreement, eCreators will access ComOps highly skilled content and customisation resources as well as hosting services. Working with ComOps will support our growth plans and provide a solid foundation for growth from our existing and projected client base.

As part of the agreement, ComOps will also provide eCreators with lead generation referral details, consulting and training support.

Sharon Lowry, General Manager Workforce Management Solutions, ComOps, said, This partnership with eCreators is indicative of our commitment to continually serving the evolving needs of today's businesses as they embrace new workforce technologies for efficiency and collaboration. We look forward to developing this relationship and working with learning and development executives to enhance their current training programs.

About ComOps Limited

ComOps Limited has a 40 year history in the IT industry in Australasia and listed on the ASX in 1999. The company develops, sells, implements, hosts and supports software solutions in the ERP, Business Intelligence, Mobile Sales Force Automation, eCommerce, Retail, Risk Management & Safety Compliance, Workforce Management and Human Capital Management markets. These solutions are used by a range of blue chip clients such as Toll Transport, Sensis, RACQ, Steinhoff Asia Pacific (Freedom Furniture), Heinz, Australia Post, Toshiba, Dulux, Canon, Queensland Government, NSW Lotteries, DP World, Virgin Blue and Commonwealth Bank to name just a few.

ComOps is a Microsoft Gold Partner, Progress Premier Partner, is ISO 9001:2008 Quality Accredited and Government Endorsed.