

# Compuware to Participate in Retail Financial Services Forum

SYDNEY, Aust. -- May 16, 2011 -- Compuware Corporation (Nasdaq:CPWR), the technology performance company, today announced that Susan Fine, Channel Manager for Australia and New Zealand for Compuware, will participate in a panel discussion at the AB+F Retail Financial Services Forum 2011 in Sydney. Fine will join leading Australian online banking executives to discuss the practical aspects of online banking, social networks and mobility.

Session Title: Discussing the practical aspects of online banking, social networks and mobility  
When: Wednesday, May 18, 2011  
Time: 10:45 a.m. Australian Eastern Standard Time  
Where: AB+F Retail Financial Services Forum 2011, Four Seasons Hotel, Sydney  
Panelist: Susan Fine is the Channel Manager for Compuware Australia and New Zealand where she is developing an ecosystem of partners, including managed and cloud service providers, to harness the Compuware Gomez Application Performance Management platform to optimise the performance of web, non-web, mobile, streaming and cloud applications. Over the last few years, Australian financial institutions have increased the availability and functionality of online banking services so that they now account for a significant and growing proportion of retail banking transactions. However, just as leading financial institutions are reaping benefits from servicing their customers more efficiently online, they now face challenges in meeting rising expectations for the performance and availability of online banking services and new mobile services and apps. The panelists will discuss the practical aspects of online banking, social networks and mobility, including:-- will the net replace the branch?; -- the value proposition of online; and -- enhancing the customer experience with iPads, iPhones, Androids and tablets. The Gomez platform is the industrys leading solution for optimising the performance of web, non-web, mobile, streaming and cloud applications. Driven by end-user experience, Gomez provides a unified view across the entire application delivery chain, from a users browser or mobile device, across the Internet or a corporate WAN, in the cloud, to inside the data centre, eliminating blind spots from the First Mile to the Last Mile.

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Compuware Corporation, the technology performance company, provides software, experts and best practices to ensure technology works well and delivers value. Compuware solutions make the world's most important technologies perform at their best for leading organisations worldwide, including 46 of the top 50 Fortune 500 companies and 12 of the top 20 most visited U.S. web sites. Learn more at: <http://www.compuware.com>.

## Contacts

Chris Bowes, Bowes Communications  
+61(0)2 9387 2332  
[mailto: chris.bowes@bowespr.com](mailto:chris.bowes@bowespr.com)