

Content management specialist Aprix releases on-demand version of Content Server for the IBM Lotus Domino Platform

New version greatly enhances usability and browser interface

Content management infrastructure specialist Aprix today released Version 4.1 of its Content Server Domino* Edition, enhancing Aprix ability to provide on-demand solutions to both enterprise and small to medium-sized customers.

Companies today of every size and in every industry are looking for ways to make their businesses more resilient and agile in the face of constant change and uncertainty, said Aprix Marketing Manager Nick Baldwin. If they hope to remain competitive and retain their customers, they need to be able to make faster, better decisions, reduce risk, leverage their core competencies, and increase their return on investment.

Baldwin explained that Aprix on-demand solutions scale horizontally and have the flexibility to adapt to immediate business needs. In a volatile market with much downsizing, this enables companies to reduce costs by using only what they need now, but being ready to react quickly when demand picks up again, he said.

2003 not only marks a new era of on-demand e-business, but also a turning point for web content management, which is moving from data management into the broader realm of enterprise information integration, content management and web access.

This new era of content management, whereby solutions will be able to pull together content, portal and process management capabilities, will achieve greater cost reduction than point solutions and help customers to increase revenue, said Baldwin. Customers will also be able to better integrate applications and more effectively distribute information.

Aprix has provided a rapid development environment for building web applications for more than six years. Aprix Content Server Domino Edition 4.1 raises the bar on this functionality, with a greatly enhanced browser-based user interface. Better user interface functionality allows content contributors and administrators to collaborate online, with internal and external organisations. In addition, Aprix offers a version of the Aprix Content Server that integrates with IBM DB2* Content Manager wherein DB2 performs as the database engine.

Aprix complements IBMs software by providing content management offerings that interface with Lotus* Domino and WebSphere* Portal Server, said Frances West, Director of Lotus Channels and Alliances, IBM Corporation. As a member of IBM PartnerWorld, we continue to work with Aprix to deliver open standards-based solutions tailored to meet our customers changing needs .

About Aprix

Aprix is a leading global provider of innovative enterprise and web content management solutions. The company consistently delivers significant commercial returns and reduced costs for its clients by simplifying and streamlining the rapid development of dynamic Internet, intranet and extranet sites.

A leader in content management solutions since 1996, Aprix has been instrumental in driving value into e-business through advanced functionality, key strategic alliances and a fundamental understanding of the business requirements of both small and global corporations.

Aprix has a global marketing agreement with IBM, and offices in Boston, London and Sydney. It works with global brands such as Alcatel, AMP, AXA, Bitel, British Airways, Deutsche Bank, DB Capital Partners, Hong Kong Chinese Bank, IBM, Linpac, McDonalds, Royal & Sun Alliance, Safeway, Schering and Telstra.

For more information, visit the companys website at www.aprix.com

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