Corio Waste Management Cleans up with new Website

Corio Waste Management announces the launch of their new website to provide customers with information on the companyâ€™s waste management products and services in Victoria.

For immediate releaseCorio Waste Management announces the launch of their new website to provide customers with information on the companys waste management products and services in Victoria. The companys goal was to create a user-friendly SEO website for customers while integrating social media as a supporting tool. The website (www.coriowm.com.au) promotes the company's environmentally friendly philosophy and allows users to explore the benefits of Corio Waste Management s services online. The design seamlessly integrates the companys key messages and values with an intriguing flash banner to reflect a passion for effective waste management in Victoria. Corio Waste Managements General Manager, Matthew Dickens said the professional website informs customers of their waste management options in an engaging manner. The website provides valuable information in relation to compliance with Quarantine and Environmental Protection legislation and regulations Dickens said. With our carbon calculator, customers can calculate their scope 3 greenhouse gas emissions that relate to the disposal of their wastes. They can have fun while working out whats best for them and the environment. Mr Dickens said a key focus had been on improving the existing website to help promote the companys services to existing customers and reach potential customers in new markets via social networking. We wanted to reach new people and encourage engagement in an informal setting Dickens said. With a new website and active social media accounts, we hope to give our customers a unique experience. Corio Waste Management has 161 Facebook LIKES and 20 Twitter followers and hopes to increase their following by providing daily interaction. Mr Dickens said the entire team at Corio Waste Management were extremely happy with the new website developed by Exa Web Solutions. Its been an exhaustive conception-to-completion process involving input from our staff and Exa, and has resulted in a professional promotional tool. About Corio WM:Corio Waste Management is one of the fastest growing private waste management companies in Victoria. With 35 employees in 3 locations, the company services an area of 19,320 square kilometres between one of Victoria's largest regional cities, Geelong and metropolitan Melbourne. Service offerings include: solid waste management, recycling, hazardous waste disposal, industrial cleaning, consulting and more. For more information contact Matthew Dickens on (03) 5275-9500. About Exa:As Australias largest and most successful Web Solutions Company, Exa has a full time staff of over 200 Web Designers, Web Developers and Online Marketing experts. Exas WebMagnet and Customised Web Solutions have helped improve the profitability and efficiency of more than 1000 organisations. Exas clients include some of the worlds biggest brands, leading banks, government, not for profits, multi-nationals and SMEs from various industries. Founded in 2000 Exa has sustained around 50% growth year over year. For more information about Exa contact Loris Toffano, Marketing Manager on 0413 387 382 or email loris.tofffano@exa.com.au.

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