# Crowne Plaza Melbourne Installs mySmart enGauge Sustainability Indicator for Improved Energy Efficiency

MEDIARELEASE

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Melbourne 13 April, 2010 CrownePlaza Melbourne has installed mySmarts enGauge screen to provide its employeesand customers with visibility into real-time and historical energy-usage datafrom across the hotel.

Crowne Plaza Melbourne has beenselected as one of the first businesses to trial enGauge, a sustainabilityindicator which allows the hotel to visually share its sustainabilitystrategy. enGauge, provided by mySmart, a supplier of energy andresource-efficient solutions for building environments, is the latest tool usedin the implementation of the hotels wider sustainability strategy, the focusof which is driving down energy use.

Via animated slides, the portableenGauge screen displays real-time statistical data on a buildings use ofenergy, gas, water; its generation of waste; and its carbon emissions. In addition,it displays historical use and targets, as well as practical tips on ways toreduce usage. The information is provided is a simple format and segmented byvarious areas within the hotel, so it can be used by both guests and hotelstaff to assess where they need to improve.

Robin Power, Area Chief Engineer,Crowne Plaza Melbourne, said: We have already had a great deal of positivefeedback from our guests regarding our enGauge screen. As we live in an erawhen caring for the environment is important to most people, customers arepleased to see hard evidence that Crowne Plaza Melbourne and our own staff arevery serious about reducing the impact that a building and business such asours can have on our surroundings. Our employees also find it rewarding to seethe results of all their sustainability efforts.

Hotel management mandated thatenGauge be installed prior to the Australian Formula 1 Grand Prix, to enablethe public display of energy reduction achievements. Crowne Plaza Melbourne hasmade a public commitment to sustainability, and was recently recognisedinternationally with Green Globe Bronze, a world-wide benchmarking andcertification programme which facilitates sustainable management andoperations. It was also awarded the Victorian state award for EnvironmentalBest Practice Hotel of the Year by the Australian Hotel Association.

Crowne Plaza Melbourne also usesin-room energy management solutions and digital thermostats provided bymySmart, which enable automatic control of utilities including air conditioningwhen guests are away from their rooms. As part of the hotels widerenergy-saving initiatives, these solutions have contributed to a saving of$50,000 in annual utility costs.

Scott Warren, Managing Director,mySmart, said the enGauge display was a catalyst for behavioural change. Thedisplay options are such that the hotel has the ability to provide furtherinformation for various areas and functionality within the hotel. This cancreate a healthy competition between different groups within an organisation,as they strive to reduce energy consumption and make a positive impact on theirwork environment. Employees are then more likely to maintain positive changesoutside their workplace, which all helps lots of small changes make the worldof difference, Warren said.

Crowne Plaza Melbourne is makinggreat headway in the areas of power and waste reduction and many of our sisterhotels are watching and learning from us, Power said. Having enGauge in ourhotel is already creating interest not only from our guests; we are evengetting subtle enquiries from other hotels and businesses, keen to find out oursecrets.

For further information visit www.mysmart.com.au.

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About mySmart

mySmart Pty Ltd is anAustralian company that prides itself on making a major difference for itscustomers, their employees and the environment. The company helps createthe most energy and resource-efficient environments possible. Using thelatest technology, highly-trained consultants and technicians mySmart is ableto optimise buildings and outdoor environments so that they use less energy andresources while simultaneously driving down ongoing operational costs. Asa result businesses win and so do their employees and the environment.

Established in Sydney in2001, mySmart remains wholly Australian owned and with offices in Sydney, Melbourne,Brisbane, Canberra and Perth, now employs over 46 staff across thecountry. The company operates across a range of markets, includinghospitality, education, health services, retail,

residential, defence andindustrial.

mySmart was winner of theGreen Globe Award 2009 for sustainability achievements in the development anddelivery of energy initiatives in New South Wales.

www.mysmart.com.au