

CTI launches new website, re-brands itself.

www.constrainttec.com

Constraint Technologies have launched their new website. This modern and dynamic site can be found at www.constrainttec.com. After over two decades of providing people around the world with the information they needed, it was time for the old site to retire and to let a new, better, generation take over.

"We have put a considerable effort into analysing what people want from the website" said Sandra Krcher, Marketing Manager at CTI. "As a result we have added new features such as the option to sign up to our quarterly newsletter, a video and screenshot gallery and a lab, featuring articles on new types of technology we are currently testing. The split of industry sectors into Aviation/Rail/Road Haulage/Logistics is a significant move to provide better industry based solutions."

"We have added more accessible navigation that we believe will make browsing our website more enjoyable and effective," said Kathryn Andersen, Webmaster of CTI. "A flexible, standards-compliant layout enables the site to be viewed with browsers such as Firefox and IE, all the way through to the iPhone."

Ms Krcher continued, "As it is the main source of information for many of our visitors, we made sure everyone would be pleased with what our website has to offer. We realise that people today are in a hurry to get information, and we have tried to make it as quick and easy as possible for prospective, as well as current, customers to find the information they need."

"Following a review of the company's corporate image, we have introduced a new logo and colour scheme, and this website provides the first opportunity to show it off. It has taken us a long time but we are very proud of the result.", Ms Krcher added.

With the option of signing up to the CTI "Optimum" Newsletter, anyone can stay up-to-date with what's going on at CTI. We expect to see many more changes following the website relaunch.

The new improved website can be found at: www.constrainttec.com.

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