



## D-Link Adds Wireless Print Server To Award Winning D-Link Air Product Line

- Easy Wireless Printer Sharing With Web-Based Configuration Utility -

D-Link, a designer and manufacturer of networking, data communications, broadband and digital electronic technologies, has added a wireless print server, the D-Link Air DP-313, to its line of 802.11b wireless products. The D-Link DP-313 Wireless Print Server allows users to share printers wirelessly, increasing network flexibility and eliminating the need to both dedicate a PC on the network as the print server, or to cable up a static print server. The D-Link Air DP-313 provides a high performance wireless solution for sharing printers over a network beyond the wired network infrastructure. Equipped with three IEEE-1284 compliant parallel ports, the print server connects directly to any bi-directional printer and uses the 802.11b standard to enable wireless communication between the printer and any computer within the LAN. A convenient web-based configuration utility makes installation of the D-Link DP-313 Wireless Print Server quick and painless, which permits easy set up of the printer and the printer queue as well as easy access to diagnostic tools. "Our new print server reduces 'spaghetti cable' in the office environment and provides more functionality for wireless LANs," said Maurice Famularo, channel and marketing manager, D-Link Australia. "It extends our award-winning D-Link Air product line and emphasises our commitment to deliver new technologies of real benefit to the end user." "Wireless print servers also allow the end user to easily evaluate and change deployment locations where printers are needed. This can be done with minimal effort," Famularo said. Technical Notes Strict adherence to the most advanced IEEE networking standard for wireless connections makes the D-Link wireless print server completely interoperable with multi-vendor environments that also meet the standard compliance for IEEE 802.11b. In addition, the D-Link Air DP-313 implements DMA channel support for high-speed simultaneous printing on all three parallel ports. The D-Link Air DP-313 also supports multiple protocols such as TCP/IP, DHCP, BOOTP, and RARP, which gives the unit flexibility in mixed-LAN environments. Pricing and Availability The D-Link DP-313 Wireless Print Server is available now through authorised retailers, resellers and distribution partners: RRP: AU\$703.00 NZ\$POA About D-Link D-Link the largest networking manufacturer outside of the US with R&D facilities in USA and Taiwan, and four major manufacturing plants in California, USA; Hsin-chu, Taiwan; Dong Guan Province, China; and Verna, India. D-Link is the only networking vendor/manufacturer in Australia with local warehousing and logistics operations. With the volume to deliver networking solutions at a price that the average computer user can afford, D-Link has become the largest manufacturer of networking hubs in the world and second largest in network interface cards. Today D-Link is also making a name for itself by bringing superior cutting edge technology at affordable prices to the home market and small office home office markets. With nearly US\$500 million in revenue, D-Link has been profitable every year since its inception in 1986, and continues to grow at a rate that will allow the Company to experience continued prosperity. D-Link continues to focus on "Building Networks for People". D-Link products are distributed in Australia and New Zealand by: Tech Pacific Australia and New Zealand, Renaissance New Zealand, Page Data Products, BBF Computers and Peripherals, LAN 1, Synnex, Pacific Data Com, and Anixter. D-Link is well positioned to grow into the next millennium. D-Link's Australian offices are located at Unit 16, 390 Eastern Valley Way, Roseville, NSW 2069; (ph) +61 2 9417 7100, (fax) +61 2 9417 1077; (email) info@dlink.com.au; Internet: www.dlink.com.au.

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