

Datacom and Wicresoft form strategic alliance

KUALA LUMPUR, Malaysia and SHANGHAI, China, Feb 2012. Datacom South East Asia, SDN BHD (Datacom), a regional leader in the IT Outsourcing and Business Process Outsourcing arena and Shanghai Wicresoft, Co.,Ltd., (Wicresoft) a leading ITO/BPO service provider in China, have announced today that they have entered into a strategic partnership aimed at enhancing their respective customer offerings, by leveraging each others complimentary service delivery capabilities. Wicresoft a long time BPO leader in China provide Datacom, ASEANs premier technical support organization with a proven, scalable, multi site Chinese BPO delivery capability while Datacom offer world class multilingual capabilities from their 3 ASEAN facilities. Both parties will continue to operate under their respective brands, while expanding each others multilingual capabilities, jointly providing an unmatched whole of Asia BPO solution. While the initial intent of the partnership is to focus on joint Asian BPO activity, Wicresofts application development outsourcing in China and Datacoms broad IT services offering in Asia Pacific provide further opportunities to extend upon the successful execution of joint projects.

ABOUT DATACOM Datacom is one of the largest Australasian-owned professional IT services companies, offering clients flexibility and choice, with revenues in excess of A\$650 million and extensive experience in the operation of data centres and the provision of IT services, application development and business process outsourcing. Founded in 1965 and operating in New Zealand, Australia, Malaysia and the Philippines, Datacom has a successful 46 year trading history, is consistently growing and profitable and has a track record of delivering innovative, value-for-money technology-based solutions, with many clients in relationships spanning decades. For further information visit www.datacom.com.au

ABOUT WICRESOFT Wicresoft is a leading ITO/BPO service provider in China. Founded in 2002, Wicresoft works with numerous industry leaders and covers a wide range of sectors including high-tech, telecommunications, pharmaceutical, trading, manufacturing, retail & distribution. Wicresoft currently runs eleven operation centers around the world and has a global delivery network covering China, Japan, North America, EMEA and APAC (Australia & New Zealand, India, HK and Singapore).

For further information visit www.wicresoft.com

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