DATACOM GROUP APPOINTS COMMUNICATIONS DIRECTOR

7 August 2012

DATACOM GROUP APPOINTS COMMUNICATIONS DIRECTOR

New Zealand headquartered leading IT service and solutions provider Datacom Group has appointed Erica Lloyd as Communications Director.

Jonathan Ladd, Datacom Group CEO says, From a strong Australasian base the Datacom Group is steadily expanding both geographically and in terms of the technology-related services we offer our broadening base of customers. During this stage in our evolution its vital that we continue to refine our market presence, stay close to our customers and keep the teams who support them across the multiple geographies collaborating with ease.

Ms Lloyds practical sector knowledge, particularly in new information and communication platforms, make her an excellent strategic fit for the Datacom Group. We are delighted that she is joining our Executive Team.

Erica Lloyd is an Auckland based communications professional with a background in the film and television industry, broadcast media and banking. She will oversee brand, communication and marketing activity for the Datacom Group and has a key role in raising awareness of the organisations full suite of information technology services and solutions.

-ENDS-

About Datacom:

With 4,000 people, Datacom is one of the largest Australasian-owned professional IT services companies, with revenues in excess of NZ$785 million and extensive expertise in the operation of data centres and the provision of IT services, application development and business process outsourcing. Founded in 1965 and operating across New Zealand and Australia and in Malaysia, the Philippines and China, Datacom has a successful 47 year trading history, is consistently growing and profitable and has a track record of delivering innovative, value-for-money technology-based solutions, with many clients in relationships spanning decades.

For any further information please contact:

Libby Ewing-Jarvie/Melanie Withers Corporate Communications Managesr, Datacom

Phone: +61 2 9023 5154

Email: libby.ewing-jarvie@datacom.com.au/melanie.withers@datacom.com.au Erica Lloyd - Group Director of Communications, Datacom Phone: +64 21 806 730Email: erica.lloyd@datacom.co.nz

Contacts

Libby Ewing-Jarvie/Melanie Withers
+61 2 9023 5154
mailto: libby.ewing-jarvie@datacom.com.au /melanie.withers@datacom.com.au
Erica Lloyd
+64 21 806 730
mailto: erica.lloyd@datacom.co.nz