

Datacom joins the AFP, Microsoft, and ninemsn as active supporter of the ThinkUKnow program

On the back of Safer Internet day this week, regional IT leader, Datacom has announced its partnership and support of the ThinkUKnow Australia program, working with the Australian Federal Police, Microsoft and Ninemsn.

The ThinkUKnow program provides knowledge and resources to parents and caregivers around how to keep children safe online. The ThinkUKnow program delivers interactive training using volunteers to schools, community groups and business with the intent of imparting knowledge and information using case studies on cyber bullying, sexting, online grooming, scams and identity theft. In 2011, the program reached 4,300 parents across Australia.

AFP Assistant Commissioner Neil Gaughan said Awareness is the best weapon for online security and today is a timely reminder to be aware of the risks associated with online and mobile technology and how to manage these risks. I welcome Datacom to the ThinkUKnow collaboration, which also includes the AFP, Microsoft and ninemsn. This is a great example of collaboration between law enforcement and the private sector. Together, we can work towards making the internet a safer place for children.

Datacoms expertise as a technical solutions specialist will assist the ThinkUKnow program to improve online bookings and logistics, meaning greater ease and access to the ThinkUKnow program for users. The addition of Datacoms employees as volunteers will take the number of ThinkUKnow volunteers to over 200.

Datacom Group CEO Jonathan Ladd said Datacom is very excited to be working with the AFP, Microsoft and ninemsn on the ThinkUKnow program. Datacom is proud to be associated with the ThinkUKnow program. We are thrilled to be a partner, actively supporting greater community access to the program and providing volunteers to help deliver internet safety messages, he noted. Our business is IT, so our people understand technology. We are in the perfect position to help educate people about the online environment and the associated risks. Through the Datacom offices and contact centres across the nation, we hope that the support that we provide will mean that more parents and carers will be better able to keep children safe online.

As part of Datacoms Corporate Social Responsibility program all employees are entitled to 2 paid days per year to participate in charitable work. The ThinkUKnow program will be a national initiative allowing Datacom employees to support their local communities in every mainland state.

The partnership announcement coincides with Safer Internet Day. Safer Internet Day is an Insafe initiative celebrated every February to promote safer and more responsible use of inline technology and mobile technology among young children.

About Datacom

With 3,700 people, Datacom is one of the largest Australasian-owned professional IT services companies, offering clients flexibility and choice, with revenues in excess of A\$650 million and extensive experience in the operation of data centres and the provision of IT services, application development and business process outsourcing. Founded in 1965 and operating in New Zealand, Australia, Malaysia and the Philippines, Datacom has a successful 46 year trading history, is consistently growing and profitable and has a track record of delivering innovative, value-for-money technology-based solutions, with many clients in relationships spanning decades.

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