DISCOVER AUSTRALIA WITH PERTH MINT PLATINUM SERIES

The Perth Mint haslaunched its highly anticipated 2012 Discover Australia platinum proof coinseries featuring five new iconic designs.

With Australia’sdiverse landscape, and unique flora and fauna popular draw cards for visitorsto the continent and residents, The Perth Mint has ensured that each element issuperbly portrayed in the popular collector program.

The success of the DiscoverAustralia brand spans six years, since the late ‘Crocodile Hunter’ Steve Irwinlaunched the program in 2006.

“Our DiscoverAustralia series continues to reflect the country’s beautiful wildlife and stunningscenery,” said Perth Mint Sales and Marketing Director, Ron Currie.

“Furthermore, recent demand for platinum coinshas been quite strong, so with no more than 1,000 of each design beingreleased, we anticipate that the coins will generate great interest amongcollectors”, he continued.

The 2012 designs of thesilver, gold and now platinum releases each portray distinctive artistry offive Australian animals. They includethe Red Kangaroo, the Kookaburra, the Green and Gold Bell Frog, the Goanna andthe Whale Shark. Each creature is alsocrafted against a coloured representation of its natural habitat.

Struck from 1/10oz of99.95% pure platinum in proof quality, the new releases all feature the inscriptionDISCOVER AUSTRALIA along with the name of the animal. The Perth Mint’s ‘P’mintmark, and the 2012 year-date.

Theobverse of each coin bears the Ian Rank-Broadley effigy of Her Majesty QueenElizabeth II and the monetary denomination.

Pricedat $345.00 for an individual 2012 Discover Australia 1/10oz platinum coin and$1,725.00 for a complete 1/10oz platinum five-coin set, each collectable is presentedin a display case featuring a timber lid and stylised shipper.

Theentire 2012 Discover Australia series is now available from The Perth Mint ontoll free 1800 098 817 (Australia), +61 8 9421 7218 (International) or www.perthmint.com.au

Learn about more ofThe Perth Mint’s popular collector coins on www.perthmintblog.com.au or follow The PerthMint on Twitter @perthmint

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