



Distribution Central lands distribution agreement with CyTrack

World-leading Aussie software vendor unifies voice, data and business intelligence

Sydney, Australia 4th August, 2009 Australian

business communications developer CyTrack continues to ramp up its business development signing a key distribution agreement with leading ICT distributor Distribution Central. The

announcement is the latest in a string of milestones for the company, a past-winner of the Consensus ANZ Software Awards, which has included new international offices and a successful exhibition at the recent Microsoft Worldwide Partner Conference in New Orleans. Distribution Central's specialist business unit Unity Systems will take CyTrack's solutions to market with a full suite of reseller support services. Distribution Central provides a range of leading data technology solutions that are complemented by Unity Systems voice portfolio including Avaya and Alcatel-Lucent. We recognise the importance that the CyTrack solutions play in integrating voice technology with data technology to provide business benefits and efficiencies, said Nick Verykios, Sales & Marketing Director, Distribution Central. Nick

Milan, Managing Director, CyTrack said the agreement was a key plank in the company's growth strategy and would enable channel partners and integrators to build a complete solution around CyTrack's award-winning business communications suite. CyTrack's solutions integrate telephony technology with customer service solutions and business processes and combined with Distribution Central's channel expertise in data and voice, we can offer channel partners an effective solution for their customers that results in very large cost savings and creates new services and efficiencies," Milan said. About CyTrack

CyTrack is a 100% owned Australian company that has been specialising in software for Unified Communications, Call Centre solutions and Business Intelligence for more than 14 years, and is distributed in more than 15 countries. CyTrack is a Microsoft Gold Certified Partner. CyTrack's suite of modular software applications deliver advanced functionality and real business benefits for businesses trying to manage a varied range of communications internet, email, web messaging, VoIP, video conferencing and more.

For more information visit www.cytrack.com

Press Contacts:

Nick Milan

Managing
Director

Tel: +61
1800 298722

Mobile: +61 437 225858

Email: nmilan@cytrack.com

About Unity Systems

Unity

Systems has been established to supply resellers with unified communications products, support services and regular income streams so they can provide leading-edge communications solutions to their customers while maintaining reliability, compliance, control and optimal performance for their clients.

Headquartered

in Sydney and with a large branch office in Melbourne and other offices in Brisbane and Perth, Unity Systems concentrates solely on the Australian marketplace. We rely on our extensive base of reseller partners to cover the geographically dispersed Australian marketplace, and strategic relationships with key support partners allows us to provide support coverage within two hours across Australia.

Unity Systems

is a business unit of Distribution Central, a services hub that allows its vendors to benefit from the added value of a well-supported and highly trained channel.

www.unitysystems.com.au

Press Contacts:

Nick Verykios

Sales and
Marketing Director, Distribution Central

Phone: +61 2
8986 5000

nverykios@distributioncentral.com

Steve Jones

National
Sales Manager, Unity Systems

Phone: +61 2
8986 5049

sjones@unitysystems.com.au