

eCorner Announces CloudMark Cloudfilter, Cloud-based Email Security Solution

New Offering Enables Web Hosting Companies and Service Providers to Deliver Premium Email Security Backed by Cloudmark's™ Industry-leading Technology Platform to SMB and Consumer Markets

eCorner, Australian distributor of carrier-grade messaging security vendor, Cloudmark, today announced Cloudmark's new CloudFilter email security solution. CloudFilter is a cloud-based email security offering specifically designed to free Web hosters and service providers from the capital and administrative burden of managing email security, which continues to rise due to unpredictable levels of spam.

As a result of direct feedback from tier 1 and Web hosting customers, Cloudmark identified a need for a cloud computing solution that is affordable, scalable, easy to manage and that delivers industry-leading filtering accuracy. The CloudFilter solution was developed with service providers and Web hosting providers in mind and architected to meet their unique needs.

For service providers, the CloudFilter solution delivers the same carrier-grade accuracy for which major tier 1 global service providers have come to depend on Cloudmark, while eliminating the hardware and operational costs associated with managing an on-premises email security solution. CloudFilter for service providers also offers service providers infinite scalability to meet their extremely high operational demands for capacity, performance and service quality.

For Web hosters, the CloudFilter solution was designed to solve the current pain points that these organizations face when it comes to managing their email security services. CloudFilter for Web hosters enables hosting providers to deliver a value-added service to their customers without the current infrastructure and administrative burden of managing security themselves. Additionally, the CloudFilter solution enables Web hosters to foster and strengthen customer relationships by providing a branded, seamless experience for both Web hosting and email services this is critical to the growth strategy of Web hosting companies.

Web hosting companies that are already providing SMBs with hosted services are uniquely poised to help drive mass adoption of new cloud computing services, said Soeren von Varchmin, vice president, SaaS and Service Providers International, Parallels. The CloudFilter solution offers the type of service Web hosters are looking for to enable them to make the most of this opportunity by providing differentiated, premium cloud computing services to their large existing customer base. The CloudFilter solution combines the cost and management benefits of cloud computing-based services with performance and accuracy, which is key for hosting companies. We're very excited to see new cloud computing initiatives launching that are specifically designed for Web hosting companies, like the CloudFilter solution.

CloudFilter Solution Key Features and Benefits

Infinite ScalabilityThe CloudFilter solution, architected to ensure that customers never have to worry about scalability, is capable of accommodating the largest and fastest-growing companies in the world. Deployments are fast and easy, requiring very little setup cost and near-zero ongoing management. In addition, Cloudmark constantly updates the service with the latest innovations in messaging security, making certain that customers are always on the latest and greatest technology platform.

Industry-Leading AccuracyCloudmark leverages its existing technology to ensure that the CloudFilter solution delivers industry-leading accuracy. Backed by a unique and powerful combination of Cloudmark's Advanced Message Fingerprinting technology and real-time feedback from the Cloudmark Global Threat Network system, the CloudFilter solution combines all components of Cloudmark's messaging security suite to rapidly detect even the most advanced messaging threats, including mutating spam and phishing attacks. Today, Cloudmark protects more than 850 million users around the globe.

Low Cost of Entry and Simple PricingThe CloudFilter solution is delivered as a service, freeing up valuable hardware resources previously dedicated to messaging security and completely unburdening operational staff from the task of dealing with spam and other malicious threats. Pricing for the CloudFilter solution is based on the business models and needs of Web hosters and service providers, helping to further ensure seamless integration into existing environments.

Hosting companies and service providers are looking for ways to efficiently manage their operational and financial resources, said John Debrincat, Managing Director of eCorner. By employing CloudFilter, customers can rely on Cloudmark to handle email security, while they focus on growing their organizations. Through Cloudmark, we are able to leverage the operational and economical advantages of cloud computing to deliver this service to our customers with a low cost of entry, reflecting the incredible economies of scale we achieve on each individual customer.

Pricing and Availability

CloudFilter is available immediately on a per-domain pricing basis. For more information, please visit www.cloudmark.com/cloudfilter.

About Cloudmark

Cloudmark, Inc. is a global leader in carrier-grade messaging security, delivering the industrys fastest, most comprehensive and most accurate real-time spam, virus and phishing protection for fixed and mobile networks. Cloudmark solutions combine highly sophisticated Advanced Message Fingerprinting technology based on innovative, high-performance algorithms and a Global Threat Network consisting of trusted reporters in 163 countries to provide security intelligence and filtering at all points in the messaging infrastructure. Cloudmark solutions currently protect more than 260 million mailboxes and the company works with more than 90 of the worlds largest service provider and mobile operator networks (including seven of the top 10 in North America), such as EarthLink, Comcast, Cablevision, Charter Communications, Cox Communications, NTT Communications, SprintNextel, Virgin Mobile and Swisscom, as well as hosted messaging providers, including domainFACTORY. Cloudmark is a privately held company headquartered in San Francisco with offices in London, Tokyo, Beijing and Hong Kong. For more information, please visit <http://www.cloudmark.com>.

About eCorner Pty Ltd

eCorner is a leading provider of eBusiness solutions and messaging security technology. eCorner will help you build and deploy an electronic commerce capability or protect your email infrastructure from malicious spam and phishing. We are the Australia & New Zealand master distributor for ePages software and a strategic distribution partner of anti-messaging abuse provider Cloudmark.

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