

Educators get hands on with rich media at Macquarie University

Educators can get hands on access to the worlds richest media platforms, as Object Consulting demonstrates the Microsoft Surface and other multi-touch digital signage, tablets and mobile devices at Macquarie University, April 18-19. Launched to the Australian market last year, the Microsoft Surface is a 360o computing table that responds to multiple users touches. It is designed for multiple users at once and with its rich graphics capabilities, Surface has been hailed by education innovators as nothing less than an education revolution. Object Consulting will install its Surface (one of fewer-than-10 in Australia) and demonstrate how its Connected Experience applications can be implemented to aid learning in libraries, museums, schools and other educational institutions. Specifically, Connected Experience demonstrates how users can zoom in and out of large amounts of information, and manipulate data using natural touch and gestures. This, combined with rich graphics capabilities, opens up a new field of opportunity for promoting an effective cognitive process in learners. The demonstrations will be run April 18-19 at Macquarie University, E11A, Art Gallery. While they are part of the Museums Australia NSW Conference, Place, Space & Identity event, Object is also making its demonstrations available to educators interested in strategies for harnessing the rich media expectations of todays students into programs that deliver integrate effective learning. Object Consulting leads Australias in multi-touch projects. Recent projects have included for the Maritime Museum, as well as Australias first Surface applications for the Victorian Electoral Commission, ANZ Bank and others. The company is one of a handful of Microsoft Surface Strategic Partners across the globe and has 250+ consultants engaged each day in projects that help enterprise, government and institutions achieve their business goals. For further information, please visit www.touchingthesurface.com.au, with examples of the capability of multi-touch technology (including videos) at the Touching the Surface gallery. To book a demonstration, contact Margriet Wooldridge via info@objectconsulting.com.au or 02 9459 3300. -Ends About Object Consulting (www.objectconsulting.com.au) Object Consulting is Australias leader in delivering enterprise business solutions. With 20 years of experience, Objects consulting, development, training and support services keep their customers at the forefront of innovation.