

EFIs eBeam System 3 named Best New Product at 2002 N+I/IT Comdex Exhibition

eBeam System 3, Electronics for Imaging's new digital whiteboard appliance, was awarded Best New Product Award at the prestigious N+I/IT Comdex exhibition, held at the Sydney Conference and Exhibition Centre last week. With a sleeker, more portable design and improved digital technology, the award-winning eBeam system 3 is the smallest, lightest and most efficient digital whiteboard solution on the market.

The three-day exhibition, jointly organised by Network+Interop, IT Comdex and the Australian Telecommunications User Group, was one of the largest IT events to be held in Australia.

Each year, exhibitors are invited to compete for the Best Product awards. We are very proud to have been awarded the Best New Product at the show, said Eric Holtsmark, Senior Sales and Marketing Manager for Asia Pacific, EFI. eBeam System 3 was launched in Australia on Feb 26 and has received great reviews. This award further confirms the excellence of our solution.

The eBeam System 3 captures meeting notes and diagrams as they are created on whiteboards and broadcasts them over the Internet or corporate intranet in real-time.

According to the judges, eBeam System 3 delivers an improved and cost effective means of capturing whiteboard information. Electronic whiteboards are dead. eBeam System 3 proves that they are merely an overpriced, under-utilised and outdated method of transferring information. eBeam System 3 converts any regular whiteboard into a medium for capturing, conferencing or recording any scribbles into a computer instantaneously.

Since the eBeam System 3 appliance works with existing whiteboards users have a quick and cost-effective means of updating their equipment for interactive teleconferencing and e-learning, added Holtsmark.

At only five ounces, the hand-sized unit is versatile enough to attach to the corner of any whiteboard or flipchart. It also includes a bracket for optional permanent installations. The eBeam hardware is available in both serial and native USB versions and ships with both Macintosh and PC system software.

The software also includes the eBeam Mouse application, which works with a digital projector to turn the display area into a virtual touchscreen.

We're pleased to have Visionchart as our exclusive distributor in Australia, said Holtsmark. Visionchart's enthusiasm and knowledge were evident during the expo and will continue to be a benefit to eBeam dealers and end-users.

Availability

The eBeam System 3 digital whiteboard appliance is available through selected dealers. Within Australia, contact Visionchart at 1800 06 7278. For a complete listing of dealers and distributors worldwide, visit <<http://www.e-beam.com/buy/>>.

About eBeam

The award-winning eBeam system is digital whiteboard solution that works with existing whiteboards and other writing surfaces to capture meeting notes and diagrams as they are created. Information is viewed, saved, edited, shared and printed using any Windows PC. Unlike traditional electronic whiteboards and copyboards, the eBeam system is portable, easy to install and Web-enabled. The most portable digital whiteboard solution on the market, the eBeam system can be carried in a laptop case and installed in less than five minutes.

About Electronics for Imaging

Electronics For Imaging (www.efi.com) is the world leader in software and hardware imaging solutions for network printing. Our industry-leading technology offers customers powerful document management tools, seamless networking, high fidelity color and black-and-white output, and greater productivity and cost efficiency. With a global network of OEM relationships,

EFI products support a broad range of printers, copiers and multifunction devices. EFI has pioneered many innovative and award-winning imaging

solutions, including the Fiery, EDOX and Splash brands of print controllers, Velocity workflow software, eBeam Web enabled whiteboards, and PrintMe Networks which enables anytime, anywhere printing. The company employs more than 900 people and maintains 22 offices worldwide.

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