

EMERSON NETWORK POWER WINS \$100 MILLION CONTRACT FOR AUSTRALIAN NATIONAL BROADBAND DEPLOYMENT

Innovative, Fully Integrated Power, Cooling, And Infrastructure Management Platforms To Support Network Hubs
Across The Continent

Sydney, Australia, October

10, 2011 Emerson Network Power, a business of Emerson (NYSE:EMR) and the global leader in enabling Business-Critical Continuity, has been selected by the National Broadband Network Company (NBNCo) to design, supply, install and commission 10 network facilities centres across Australia as part of the rollout of Australias National Broadband Network (NBN).

The infrastructure project will play a key role in NBNCos plans to deliver a superfast broadband network that will deliver leading-edge broadband links to all Australian households and businesses. Emersons win was due to the breadth of its product portfolio as well as its ability to deliver the most cost-effective and energy-efficient infrastructure design for the facilities that will be based in mainland capital cities and function as equipment hubs, operational depots and training facilities.

Worth in excess of \$100 million, the winning bid takes advantage of Emersons comprehensive product suite, including high-efficiency power systems (Trinergy and ASCO); Liebert precision cooling systems and SmartAisle optimisation; SiteScan infrastructure monitoring and management; and fully integrated, factory-tested modular housing systems. The products are complemented by Emersons in-house integration expertise, combining solution engineering, end-to-end project management, global supply chain and logistics, and site civil works (via partnerships with Silcar and Greenbox Architecture).

Emerson draws on a global platform of products, combined with experienced R&D and service teams in Australia, Europe, Asia and North America. This is reflected in the team behind the NBN project, drawing from experienced global resources but built around deep local IT and telecommunications expertise.

Ross Campbell, vice president Telecom Asia for Emerson Network Power and a seasoned campaigner in the Australian telecoms industry, said the scope of experience and technical depth that Emerson offers customers doesnt exist anywhere else.

Our approach reflects a dimension of our business that differentiates us - our ability to create integrated solutions that bring core IT and telecommunications components together, said Campbell. This capability will deliver tremendous value not only to NBNCo but also to the general public as beneficiaries of the technology, through efficiencies in network rollout and the highest levels of network performance.

Emerson Network Power Australia managing

director David Scott, a 38 year Emerson veteran, says the NBN will give Australia a competitive edge in trade and business opportunities at a global level.

Its not just about bandwidth, the facilities

centres will house systems and information that need to offer levels of energy efficiency, reliability and management functionality to enable NBN Co keep the network operational and deliver on its promises to the Australian community.

Scott said over the last few years Emerson

has followed a focused acquisition strategy to add complementary data centre infrastructure products and technologies to its core portfolio. It was this business strategy that enabled us to offer the NBNCo an unrivalled solution of integrated IT and telecommunications technologies and services, Scott said.

NBN Co Head of Network Operations, Steve

Christian, said: Were pleased to be working with Emerson Network Power on this project. The infrastructure the company is supplying will play an important role in ensuring the National Broadband Network is able to reach every Australian home and business.

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About Emerson Network Power

Emerson

Network Power, a business of Emerson, is the global leader in enabling Business-Critical Continuity from grid to chip for telecommunication networks, data centers, and health care and industrial facilities. Emerson Network Power provides innovative solutions and expertise in areas including AC and DC power and precision cooling systems, embedded computing and power, integrated racks and enclosures, power switching and controls, infrastructure management, and connectivity. Learn more about Emerson Network Power products and services at www.EmersonNetworkPower.com.

About

Emerson

Emerson

(NYSE: EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets through its network power, process management, industrial automation, climate technologies, and tools and storage businesses. Sales in fiscal 2010 were \$21 billion. For more information, visit www.Emerson.com.

About NBN Co

NBN

Co is a government business enterprise formed in July 2009 to design, build and operate Australias National Broadband Network (NBN). The NBN aims to upgrade

Australia's fixed-line telecommunications infrastructure over a 10 year period to enable high-speed broadband to be delivered to all Australian households and businesses through a combination of fibre to the premise, fixed-wireless and satellite. NBN Co is operating a wholesale-only, open-access network, and making its wholesale services available to retail service providers on non-discriminatory terms. See www.nbnco.com.au.