

# ENSTOR appoints new Managing Director

Terry Semple positions Australias leading independent storage integrator for customer, channel and solution growth

ENSTOR, one of Australias largest independent integrators of enterprise storage solutions, announced today the appointment of Terry Semple as Managing Director. In this role, Semples focus is to expand ENSTORs network of vendor and reseller partnerships, seamlessly integrate new solutions into ENSTORs product line and position ENSTOR as the leading, storage integrator in Australia. Currently ENSTOR provides storage integration services to many major corporations in Australia in the finance, telecommunications, media, distribution, mining and manufacturing industries. Terry Semple said, In a constantly changing market, more businesses are seeking information storage services that add value and complement their in-house expertise, and business processes. Internal compliance and data security are paramount. Since the company was started in 1998, ENSTOR has remained at the forefront of the storage integration industry through key partnerships with EMC, Legato, StorageTek (Sun), Veritas (Symantec), Brocade and VMware. As part of ENSTORs continuing drive to add value to its customers we have recently added ADIC, CommVault, FalconStor and NeoScale to our vendor portfolio. Continuing to grow these key partnerships by offering innovative best practice solutions is critical to ENSTOR cementing a leadership position, Semple concluded. Semple joined ENSTOR as a Technical Consultant in September 1999. In May 2000, he was promoted to Sales Executive, where he established ENSTORs largest account. In this position he also developed a variety of vertical markets and established key channel partners for ENSTOR. Semple has held a variety of roles in the storage industry over the last 25 years. Prior to joining ENSTOR, he spent 6 years as Managing Director of a specialist electronics design company and 8 years at Seagate. Semple holds a Bachelors degree in Engineering and qualifications in computer science from the University of Sydney. About ENSTOR Based in Sydney, Australia, ENSTOR is a specialist system integrator in the area of storage, protection, availability and virtualisation solutions. The target market is highly complex systems for Top 1000 Australian and New Zealand corporations. The only integrator to partner with all industry leaders, ENSTOR ensures that enterprises store their data safely, protect their information and keep critical systems available at all times. For more information about ENSTOR, visit [www.enstor.com.au](http://www.enstor.com.au).