



Entity Solutions Strengthens National Presence with NSW and WA Business Development Management Appointments

Melbourne, 23 March 2010: Entity Solutions, the leader in the Professional Engagement Services industry, has added strength to its business development capabilities with the appointment of Stacey Nolan as Business Development Manager (NSW) and Leah Billingham as Business Development Manager (WA), effective immediately.

Within their roles, Nolan and Billingham will be responsible for the strategic development of corporate and agency customers in NSW and WA, as well as identifying all other national opportunities.

Nolan brings more than 15 years of business development and customer management experience across IT, finance and recruitment to Entity Solutions. She has been involved in the Contractor Management/Professional Engagement Services industry in both sales and consulting roles since 2006. She was most recently working as a Business Development and Implementation Consultant at Paypartners where she was responsible for sales and operational planning and development.

Nolan is currently studying for a Post Graduate Diploma in Transactional Analysis Psychotherapy at the Australian Centre for Integrative Studies.

Prior to working for Entity Solutions, Billingham worked in a variety of roles within the private as well as the public sectors, including Meerilinga Young Childrens Services (Perth), LULU Investments, Peppercorn Management and Pathways Group.

Billingham was most recently working as the Business Development Manager at Pathways where she was responsible for both generating new business and building strategic alliance partnerships.

The Entity Solutions team is delighted that Stacey and Leah have decided to join the company during this exciting time of change and growth, said Entity Solutions CEO, Matthew Franceschini. What these two exceptional individuals share in common are energy, experience and enthusiasm. They also have the empathy and excellent skills in identifying customers individual needs, and developing tailored solutions to not only meet, but exceed their needs. Both of them will be valuable assets to Entity Solutions to grow our market in NSW and WA.

About Entity Solutions

Servicing Australia nationally with offices in Melbourne, Sydney and Brisbane, Entity Solutions is Australia's leading professional engagement services organisation. By combining consulting, management and engagement services, Entity Solutions eliminates the burden of concern and time outlays between Independent Professionals (IPros) and the organisations engaging them.

Entity Solutions maximises financial reward for all stakeholders, ensuring that all parties have a compliant, risk free and fully optimised relationship, and enjoy the freedom and control needed to focus on what they do best. This is achieved through five distinct business units:

- Entity enterprise - IPro lifecycle management for corporations;
- Entity engagement - IPro engagement solutions for organisations;
- Entity management - IPro engagement solutions for individuals;
- Entity migration - individual and corporate migration solutions;
- Entity backoffice - financial and payroll services for organisations.

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