Equinix Launches Carrier Ethernet Exchange

Begins Global Rollout Based on Successful Development Program with 24 Participants Including AboveNet, Easynet, KPN International, PCCW Global, RCN Metro, Reliance Globalcom and Virgin Media Business

Equinix, Inc.(Nasdaq: EQIX), a leading provider of global data center services, has launchedthe Equinix Carrier Ethernet Exchange™, a global service that provides amulti-carrier environment for the exchange of data traffic between providers ofEthernet services. Originally announced in October 2009 <http://www.equinix.com/news/press/na/2009/equinix_developing_first_carrierneutral_ethernet_en/>as a service development program, the Equinix Carrier Ethernet Exchangeis the first service of its kind to be successfully deployed globally, enablingcarriers to meet the worldwide demand for Ethernet services, an expandingindustry that is expected to reach $40 billion by 2014.

The Equinix Carrier Ethernet Exchange development program included asparticipants 24 of the largest telecommunications companies in the world,including AboveNet, BroadbandONE, Easynet Global Services, euNetworks,Exponential-e, Hibernia Atlantic, RCN Metro Optical Networks, InternetSolutions, KPN International, Level 3 Communications, PacketExchange, PCCWGlobal, Reliance Globalcom, SSE Telecoms, TeraGate AG, Tinet and Virgin MediaBusiness, among others. The service is rolling out to five metros including theLos Angeles, New York, Silicon Valley, Chicago and London metro regions, and isexpected to expand to 14 other metro regions throughout the next year.

“Equinix’s global platform is a welcome addition to support our internationallyrecognized leadership position and greatly extends the accessibility of ourEthernet service portfolio,” said Managing Director Carolien Nijhuis, KPNInternational. “The ability to distribute and support multi-regional Ethernetconnections on one central platform will attract more customers who are able tobenefit from our high quality services at a more competitive price level.”

“This launch is an important milestone for Equinix and for the Ethernetservices industry in general,” said Jarrett Appleby, CMO, Equinix. “While theEthernet market has been growing at a breakneck pace, the full potential hasyet to be realized because carriers have been limited to the geographic areaswhere their networks are deployed. Our offering immediately removes thatfundamental barrier, enabling carriers to deliver consistent, scalable Ethernetservices across multiple borders around the world simultaneously.

In addition to the official launch of the service, this announcement marks theclosing of Equinix’s comprehensive and successful development program. Intotal, Equinix conducted more than 200 unique tests across seven differentregions with 24 program participants, demonstrating the efficacy of the testingprogram and the long-term commercial viability of the service.

Appleby continues, “The development program for the Equinix Ethernet Exchangewas comprehensive, meticulous and highly successful. It speaks volumes that ourcollaborative development approach netted as many world-class participantsprior to launch, underscoring the demand for this service and the tremendousvalue it will deliver to the global Ethernet community.”

“As well as having the potential to simplify the technical complexities indelivering Ethernet services, the Equinix Carrier Ethernet Exchange alsocreates a massive marketplace of potential partners,” said Mark Heraghty,managing director, Virgin Media Business. “Not only will that enable us tobetter support our customers’ needs, but it also means that we have theflexibility and scalability needed to add or expand our overall serviceofferings.”

Fully compliant with Metro Ethernet Forum standards <http://metroethernetforum.org>, The Equinix Carrier Ethernet Exchange removes the technical boundariesassociated with offering Ethernet services by providing a platform formulti-provider carrier Ethernet interconnection. In addition to the technicalplatform, the offering also includes access to a rich ecosystem of potentialcontent and technical partners, creating an online marketplace that enablescarriers to seamlessly extend their global reach and depth. The service enablescarriers to translate between different carrier Ethernet offerings to ensuretransparent service by providing an interconnection technical specification.

Pricing and Availability

The Equinix Carrier Ethernet Exchange is available immediately in the followingmarkets: Los Angeles, New York, Silicon Valley, Chicago and London. Subsequentrollouts and additional regions will be announced throughout the year. For fullpricing details, please contact your Equinix Account Manager or contact us at ethernet@equinix.com.

About Equinix

Equinix, Inc. (Nasdaq: EQIX) provides global data center services that ensurethe vitality of the information-driven world. Global enterprises, contentand financial companies, and network service providers rely upon Equinix’sinsight and expertise to protect and connect their most valued informationassets. Equinix operates 51 International Business Exchange™ (IBX) andpartner data centers across 19 markets in North America, Europe andAsia-Pacific.

Important information about Equinix is routinely posted on the investorrelations page of its website located at www.equinix.com/investors <file:///C:Documents%20and%20SettingsjoanpowellLocal%20SettingsTemporary%20Internet%20FilesContent.Outlook8PQZSP4Hwww.equinix.cominvestors>. We encourage you to check Equinix’s website regularly for the most up-to-dateinformation.

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