Extend Technologies Awarded 2010 SAPÂ® Pinnacle Award

Global Partner Awards Recognize SAP Partners that Made Exemplary Contributions To SAP's Ecosystem

Extend Technologies today announced that they have been awarded the 2010 SAP Pinnacle Award in the category "APJ SME Partner of the Year". SAP Pinnacle Awards are granted to leading SAP partners that have excelled in enhancing the customer experience, addressing critical issues such as accelerating co-innovation and improving return on investment. Winners were selected based on over 230 nominations in 27 categories received from partners and SAP employees. Extend Technologies received the award at a special awards ceremony held on the eve of SAPPHIRE NOW, SAP's international customer conference held in Orlando, Fla. May 16 - 19.

"Extend Technologies is the first Australian-based channel partner to win an SAP Pinnacle Award ," said Andrew Powell, general manager - Commercial, Extend Technologies. "We are tremendously proud of our team and this recognition by SAP of our capabilities and leadership as a channel partner in the APJ region.

"As part of the NTT DATA Group of companies since August 2009, we were able to stand with sister company itelligence AG, which also won an SAP Pinnacle Award in the "SME Global Volume Partner of the Year" category," added Powell. "Together, we had a strong NTT DATA presence at the awards ceremony."

"The SME market is a vibrant and steadily growing segment of SAP's business," said Pat Hume, senior vice president, Global SME Indirect Channel, SAP. "The success experienced by SAP and its customers in the midmarket is due in large part to strong collaboration with our channel partners. Recipients of this year's Pinnacle awards have delivered unparalleled value and mutual business success for our customers, our partners and SAP. We thank Extend Technologies for their commitment and dedication to the SAP partnership, which is helping customers meet their specific business needs in the midmarket."

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