



Factiva adds Network Ten transcripts to content collection

strengthening local Australian coverage

Network Ten and Factiva, a Dow Jones & Reuters Company, today announced a global agreement to distribute Network Tens news and current affairs content through Factivas services. Factiva provides global news and business information to leading organisations around the world. This lets Factiva deliver additional local content for Australian users, and provides a new distribution channel for Network Tens news material. Network Ten's broadcast news transcripts will be available to Factivas world wide customer base of more than 1.5 million users and will compliment Factivas collection of nearly 8,000 sources in 22 languages from 118 countries. Network Ten will provide news transcripts to Factiva of Australian news items broadcast in its 11.30am, 5pm and late night bulletins. This translates to approximately 200 separate news items each week. Network Ten news will be the first television transcript data available from Australia. This is exciting for our local users because the inclusion of Network Ten transcripts will increase our Australian content offering, already consisting of key local newspapers, newswires and magazines, said Simon Wright, sales director, Asia Pacific region for Factiva. The relationship will position Network Ten alongside the worlds best news and business information organisations, including Reuters and Dow Jones Newswires, The Wall Street Journal, the BBC and CNN, and adds a strong local angle on news and culture in Australia. Kel Robards, general manager - network news & public affairs, Network Ten said, Our relationship with Factiva provides an additional distribution channel for our news which will give further return on our investment in news gathering and production. This partnership will take Network Ten news information all over the world. Strategically, bringing electronic news content online gives our customers access to a more complete snapshot of Australian news and current affairs. This will help them make more informed business decisions. said Simon Wright. About Network Ten Network Ten is an Australian national free to air commercial television broadcaster. With more than 400 dedicated staff across newsrooms in each of the five mainland state capital cities and bureaus in Canberra and Los Angeles, Network Ten provides comprehensive up to the minute coverage of domestic and international news. About Factiva: Factiva, a Dow Jones & Reuters Company, provides content management and integration services to leading organisations around the world. Factivas products and services help companies integrate news and business information into their daily workflow to increase organisational intelligence and leverage external and internal content within the knowledge management function. Factiva services are powered by world class global content, including Dow Jones and Reuters Newswires and The Wall Street Journal - unduplicated in a single service elsewhere. Factiva offers the only single content solution with multiple language interfaces and multilingual content covering more than 8,000 sources. Built on industry standards and open architecture, Factiva products deliver flexible, extensible, customisable solutions to enable easy integration and use in the enterprise. Editorial and technical consulting, taxonomy application, integration expertise and eLearning programs reflect Factivas innovative approach to delivering solutions beyond the content. Factiva is one of KMWorld Magazines Top 100 Companies in Knowledge Management and part of eContent Magazines Top 100 content companies to watch. For more information visit: www.factiva.com