



Factiva expands Asian content set with key Chinese language sources

Factiva, a Dow Jones & Reuters Company, has unveiled a new range of Asia Pacific sources available via its flagship product Factiva.com. A total of 18 Chinese language publications have been added to Factiva's existing industry leading content set, with new additions from Hong Kong, China, Taiwan, Singapore, Malaysia and Korea. "As local enterprises strive to compete in the global market, access to quality and timely information is becoming a key differentiation factor," said Simone Wheeler, marketing director for Factiva in Asia Pacific. "We have focused on aggressively expanding access to key Chinese language business-oriented newspapers, newswires, vertical industry sources and business periodicals across Asia, so that our customers have the information they need, whatever their native language and location, to make the best business decisions." In addition to the new Chinese content, Factiva offers a Chinese search capability, bringing users a step closer to the full Chinese interface version of Factiva.com, which is due to be launched in the region in early 2003. The newly expanded Chinese language content set includes Hong Kong Economic Journal Monthly, Ming Pao Daily, Ming Pao Instant News, China Infobank news channel and the Dow Jones Chinese Financial Wire. From Singapore, titles include Lianhe Zaobao, the Chinese language editions of the Korean Chosun Ilbo and Joins.com, and Malaysia's Nanyang Siang Pau, China Press and Sin Chew Jit Poh. An extended range of economic information is available from mainland Chinese sources, including the China Economic Information Network, GD-HK Information Daily, Securities Times, CIEC's China Policies, Rules and Regulations and Hua Sheng Daily. From Taiwan, users can now also access the Central News Agency Chinese News, Central News Agency Chinese Commercial News, Infotimes, cnYES.com and the Taiwan Economic Journal, which provides company profiles on listed and non-listed Taiwanese companies, and listed Hong Kong and PRC companies. In addition, Taiwan Ratings offers credit ratings on Taiwanese industry sectors and large Taiwanese companies in both English and Chinese. The English language Hong Kong iMail is also now available, as are the English and Chinese versions of PR Newswire Asia. "There is a strong demand by information professionals, senior executives and business analysts for local content in the Asia-Pacific region and we are very pleased to be able to now offer this extended range of Chinese language information sources to our customers," said Wheeler. In addition to the new sources announced today, Factiva also offers more than 700 sources from the region, including a total of more than 34 sources in simplified and traditional Chinese. Factiva.com already features the Dow Jones and Reuters Newswires and The Asian Wall Street Journal, plus the Hong Kong Economic Journal daily edition, The South China Morning Post, The Straits Times and Sing Tao. In addition users can access news from Xinhua News Agency and the Kyodo and Jiji newswires. About Factiva Factiva, a Dow Jones & Reuters Company, provides world class global content, including Dow Jones and Reuters Newswires and The Wall Street Journal - unduplicated in a single service elsewhere. Factiva offers the only single content solution with multiple language interfaces and multilingual content covering nearly 8,000 sources. Factiva's products and services help companies integrate news and business information into their daily workflow to increase organisational intelligence and leverage external and internal content within the knowledge management function. Factiva's content management and integration services are used by leading organisations around the world. Built on industry standards and open architecture, Factiva products deliver flexible, extensible, customisable solutions to enable easy integration and use in the enterprise. Editorial and technical consulting, taxonomy application, integration expertise and e-learning programmes reflect Factiva's innovative approach to delivering solutions beyond the content. Factiva is one of KMWorld Magazine's "Top 100 Companies in Knowledge Management" and part of eContent Magazine's "Top 100 content companies to watch". For more information visit: www.factiva.com