

# First-Ever World Risk Day on June 26 Attracts Industry-Leading Supporters

The June 26th awareness day will include a global Virtual Summit with risk experts to address best practices and real world examples for CFOs, risk professionals and project professionals

May 23, 2012, Fairfax County, VA – World Risk Day, the first-ever awareness day focused on how taking smarter risks drives corporate strategy, improves business confidence, and grows profits, has received the support of several leading risk and project focused organizations including Risk and Insurance Management Society (RIMS), the Institute of Risk Management (IRM), the Association for Federal Enterprise Risk Management (AFERM), the Major Projects Association (MPA) and Active Risk.

Steve Fowler, Chief Executive at the Institute of Risk Management commented, “As a world leader for enterprise risk management, the Institute of Risk Management applauds the launch of the World Risk Day initiative. By drawing attention to the value-add of well-structured risk management, World Risk Day benefits both business and the risk profession.”

Taking place on June 26, 2012, World Risk Day will provide a global forum for business leaders to share insights and best practices. The day will include a Virtual Summit featuring a series of webinars focused on a range of key job functions involved in the enterprise risk management process. “Enterprise risk management is becoming a strategic imperative to companies and has direct impact on an organization’s profitability,” said Loren Padelford, Executive Vice President and General Manager, Active Risk. “We are excited to be part of a growing team of World Risk Day supporters who are elevating the conversation around risk management and setting benchmarks for the industry.”

Key highlights of World Risk Day include:

**World Risk Day Virtual Summit** The World Risk Day Virtual Summit is a free event consisting of a series of webinars and webcasts for CFOs, risk professionals and project professionals. Led by industry experts, the Summit will hit upon critical risk management issues and opportunities. **WorldRiskDay.com resource center** The online resource center features a consolidation of the most relevant and informative risk information from around the world. **World Risk Day blog** The World Risk Day blog will cover the hottest topics related to enterprise risk management and feature expert commentary from guest bloggers. **World Risk Day benchmark survey** How well is your organization managing risk? Participants who fill out the World Risk Day benchmark survey at WorldRiskDay.com will gain access to the results for a better understanding of how their organization’s risk maturity compares to others around the globe. To learn more about World Risk Day or to join as a supporter, please visit [www.worldriskday.com](http://www.worldriskday.com) or email [info@worldriskday.com](mailto:info@worldriskday.com).

**About World Risk Day**

Held on June 26th, World Risk Day is the first-ever awareness day focused on how taking smarter risks drives corporate strategy, improves business confidence, and grows profits. World Risk Day brings together risk management thought leaders, providing a global forum for the discussion of the latest risk management best practices, research and reports. World Risk Day is supported by leading industry organizations worldwide, including Risk and Insurance Management Society (RIMS), the Institute of Risk Management (IRM), the Major Projects Association, the Association for Federal Enterprise Risk Management (AFERM), and Active Risk. To learn more, please visit [www.worldriskday.com](http://www.worldriskday.com).

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