First-Ever World Risk Day on June 26 Attracts Industry-Leading Supporters

The June 26th awareness day will include a global Virtual Summit with risk experts to address best practices and real world examples for CFOs, risk professionals and project professionals

May 23, 2012, FairfaxCounty, VA World Risk Day, the first-ever awarenessday focused on how taking smarter risksdrivescorporate strategy, improves business confidence, andgrows profits,has received the support of several leading risk and project focusedorganizations including Riskand Insurance Management Society (RIMS), the Institute of Risk Management (IRM), the Association for Federal Enterprise RiskManagement (AFERM), the MajorProjects Association (MPA) and Active Risk.

SteveFowler, Chief Executive at the Institute of Risk Management commented, As aworld leader for enterprise risk management, the Institute of Risk Managementapplauds the launch of the World Risk Day initiative. By drawing attention tothe value-add of well-structured risk management, World Risk Day benefits bothbusiness and the risk profession.

Taking place on June 26, 2012, WorldRisk Day will provide a global forum for business leaders to share insights andbest practices. The day will include a Virtual Summit featuring a series ofwebinars focused on a range of key job functions involved in the enterpriserisk management process. Enterprise risk management isbecoming a strategic imperative to companies and has direct impact on an organizationsprofitability, said Loren Padelford, Executive Vice President and GeneralManager, Active Risk. We are excited tobe part of a growing team of World Risk Day supporters who are elevating theconversation around risk management and setting benchmarks for the industry.

Key highlights of World Risk Dayinclude:

World Risk Day Virtual Summit The World Risk Day Virtual Summit is a free event consisting of a series of webinars and webcasts for CFOs, risk professionals and project professionals. Led by industry experts, the Summit will hit upon critical risk management issues and opportunities.WorldRiskDay.com resource center The online resource center features a consolidation of the most relevant and informative risk information from around the world.World Risk Day blog The World Risk Day blog will cover the hottest topics related to enterprise risk management and feature expert commentary from guest bloggers. World Risk Day benchmark survey How well is your organization managing risk? Participants who fill out the World Risk Day benchmark survey at WorldRiskDay.com will gain access to the results for a better understanding of how their organizations risk maturity compares to others around the globe.To learn more about World Risk Day orto join as a supporter, please visit www.worldriskday.comor email info@worldriskday.com.

About World Risk Day

Held on June26th, World Risk Day is the first-ever awareness day focused on how taking smarter risks drivescorporatestrategy, improves business confidence, and grows profits. World Risk Daybrings together risk management thought leaders, providing a global forum forthe discussion of the latest risk management best practices, research andreports. World Risk Day is supported by leading industry organizationsworldwide, including Risk and Insurance Management Society (RIMS), theInstitute of Risk Management (IRM), the Major Projects Association, theAssociation for Federal Enterprise Risk Management (AFERM), and Active Risk. Tolearn more, please visit www.worldriskday.com.

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