

Fizzy.com Launches Heroic Sports Football

Set in 2030, new football game combines strategy with star players and weapons for futuristic game play experience

Players must arm their teams for do or die battles to win the All World Championship

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2009

(Links to game, images and trailer follow below)

3RD

Sense, which operates the successful play platform Fizzy.com, and develops games and online apps for consumers and innovative brands worldwide, today announced the release of Heroic Sports Football a new, fast-paced fantasy football game.

Heroic Sports Football is set in the year 2030, in a time when football has evolved significantly. Football has become an audience event and players now compete against each other with whatever it takes to win, using star players and weapons to overcome their opposition with a mix of strategy and violence.

Players must develop a team of football rookies, then set up a football club, before taking on the greatest teams the world has to offer including Heroes United, Real Violencia and Holy Citadel.

The game is a classic sports tale of underdogs and underhand tactics, where players aim to take their team to the ultimate football competition, the All World Championship.

Players can enjoy the following exciting game features:

Build your

own Club: Players select a team of seven players, including a fully customisable Star Player and design their own team logo and club colours

Play on

seven different field types including Grass, Metal, Ice and Lunar

Compete

against 50 teams through five divisions from the hapless Sunday Park League to the All World Championships

Trade

players, manage salaries and arm your team with everything from battle-axes and centurion helmets to army boots and flak-jackets

Collect

on-field power ups and dodge hazards such as spiked pits and toxic sludge.

The game is available from
Fizzy.com for around US \$20.00.

INTERVIEW QUOTES / Oliver Joyce, Creator and Designer of Heroic Sports
Football for 3RD Sense:

With very few rules, on field fatalities and quick, hectic matches, Heroic
Sports Football is the remedy against stat-heavy, lumbering football
simulations. Its football the way it should be played pure, brutal and
just plain fun.

We hope that players will enjoy the breadth of Heroic Sports Football which
challenges players in all aspects of football, including ball play on the field
as well as the strategy of trading players, managing salaries and arming your
team for do or die battles!

MULTIMEDIA ELEMENTS:

For the official Heroic Sports Football trailer please see here:
http://www.youtube.com/user/hechaos#p/a/u/0/TXW7i1I_IY0

Images and graphs supporting the story are available for download here:
<http://picasaweb.google.com/spectrum261/3rdSenseHeroicFootball#>

The game is available here: http://www.fizzy.com/games/heroic_sports_football

ABOUT 3RD SENSE:

3RD Sense creates casual games for its Fizzy.com website which is aimed at
consumers, advertisers and game developers. The success of the site is
reflected in the numbers with over 1 million visitors and 35 million ads served
each month, plus a growing member base of over 414,000. Advertisers and
game developers are drawn to Fizzy.com because of the large and growing
audience, their high levels of engagement with the site and their wide
demographic range. All 3RD Sense casual games are available on Fizzy.com and
some demo versions are also distributed to a network of over 1000 additional
gaming sites.

For corporate information, please visit www.3rdsense.com
For games that tickle your nose, please visit www.fizzy.com

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