



Fuji Xerox Australia selects EMC to enable its customer **Accounts Payable™ Service in the Cloud**

Sydney, 19 May 2011 - EMC Corporation (NYSE:EMC), the world leader in information infrastructure solutions, today announced that Fuji Xerox Australia will use EMC's industry-leading Enterprise Content Management software in its Accounts Payable (AP) Service. This solution, coupled with BRT's APxAccelerator™ accounts payable automation software, will be used to host a new outsourced service in the cloud, enabled throughout Fuji Xerox Australia's document scanning centres.

Representing an early deployment of EMC's Documentum xCelerated Composition Platform (xCP) as a cloud-based offering in Australia, the new software solution introduces Fuji Xerox Australia's customers to greater efficiencies across their Accounts Payable functions. The cloud solution model reduces the cost and complexity of the operation, providing control and visibility of processes every step of the way. The Fuji Xerox AP Service manages all supplier documents through its scanning and processing centres and automates the accounts payable process through a hosted workflow.

Anthony Cogswell, Executive General Manager Global Services, Fuji Xerox Australia, said Fuji Xerox Global Services had identified a significant market demand for cloud-based services in Australia and the new AP Software-as-a-Service (SaaS) capabilities would add significant value to its existing data and document management product range.

As a global services provider, we are constantly looking for new ways to add value and further meet our customers' business objectives by introducing greater process efficiencies based on reliable, cutting-edge technology. The new AP SaaS enabled by EMC's enterprise-grade content management infrastructure will deliver fast and effective services to businesses across Australia that are looking to streamline document management processes and save on operating costs. Our AP SaaS will provide benefits to our customers, such as a swift implementation with no ongoing maintenance, processing cost savings, and no upfront investment in software and infrastructure, said Cogswell.

Commenting on the announcement, Craig Williams, General Manager Information Intelligence Group (IIG), EMC Australia and New Zealand, said EMC was very pleased to be working with Fuji Xerox Australia to deliver this first Cloud-based SaaS solution on EMC Documentum xCP in Australia which offers the ability to integrate to customers' unique environments without undue complexity and cost.

The deployment of this new solution is testament to EMC's ongoing effort to meet customers' needs by implementing customised services - in this case, a Cloud-based Accounts Payable solution on Documentum xCP to reduce project complexity and risk at a lower cost with fewer resources. It is a vital step forward in delivering viable technical solutions for managing big data, as the exponential level of data growth is impeding businesses' ability to effectively manage and process data, he said.

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About EMC

EMC Corporation (NYSE: EMC) is the world's leading developer and provider of information infrastructure technology and solutions that enable organizations of all sizes to transform the way they compete and create value from their information. Information about EMC's products and services can be found at www.EMC.com

About Fuji Xerox

Fuji Xerox Australia is a world leading enterprise for business and document management services. Through its broad portfolio of document technology, services, software and supplies, Fuji Xerox Australia provides essential back-office support that clears the way for customers to focus on their core business. With awards from the United Nations and the Banksia Environmental Foundation, Fuji Xerox Australia is well recognised for its commitment to sustainability. For more information, visit www.fujixerox.com.au or www.fxasustainability.com.au

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