



Fuji Xerox Printers appoints General Manager for Australia and New Zealand

Fuji Xerox Printers (FXP) has appointed Thomas Qureshi as General Manager, Australia and New Zealand, responsible for driving all operational activities in the region. "Qureshi is commissioned to steer the company as it continues with the strong growth demonstrated over the past year. The creation of this new position represents FXP's strategic commitment to further aggressive development of the colour and black and white printer business within Australia and New Zealand," commented James Henderson, Asia Pacific Managing Director of FXP. "I am enthused to join an impressive team of professionals and look forward to providing the clear vision and strategy to maintain Fuji Xerox Printers' position as a market leader in colour printing," said Qureshi. A 20-year veteran of the IT industry, Qureshi has held leadership roles in sales, marketing and general management, including more than 10 years in the printing systems arena. Thomas has considerable industry experience gained both in Australia and internationally, having worked in the United States, United Kingdom and New Zealand. He most recently served as Chief Executive of Pronoun Australia and also held senior positions for organisations such as Unisys; Nixdorf Computer; and QMS, where he was head of Asia Pacific operations and then vice president of sales, based in New York. Qureshi reports directly to James Henderson, Asia Pacific Managing Director of FXP.

--ends-- About Fuji Xerox Printers Australia: Headquartered in Sydney, Fuji Xerox Printers is a world leader in printing and continues to build on Tektronix' 15 years of market-leading research and development. Fuji Xerox Printers offers a complete range of colour and black and white printers that are so EASY to use, customers can spend their lives on something they enjoy. With their award-winning speed, quality, reliability and usability, Fuji Xerox printers are bringing down the barriers to printing in three key markets: office, graphic arts and on-demand printing. For information on Fuji Xerox Printers Australia, call 1300 369 519 or visit www.xeroxprinters.com.au. In New Zealand call 0800 993 769 or visit www.xeroxprinters.co.nz.

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