Fujitsu launches the worldâ€™s thinnest 14-inch Ultrabookâ„¢ in its brand new LIFEBOOK U Series family

The LIFEBOOK U772 personifies â€˜Made in Japanâ€™ utmost quality with sophisticated security features, while the LIFEBOOK UH572 is the flawless combination of performance and mobility.

U772 UH572Sydney, Australia June 28, 2012 – Fujitsu, the No.1 (2) Global Windows-based Tablet PC Vendor (2011 by units shipment), today launches its first Ultrabooks™ in the new LIFEBOOK U Series family. Lightweight and measuring just 15.6mm at its thickest point, the LIFEBOOK U772 is the world's thinnest (1) 14-inch Ultrabook™, enabled with top-notch security features for prosumers and business professionals. The affordable LIFEBOOK UH572 provides full PC computing capabilities in a sleek and stylish form factor, ideal for any mainstream user. The U series features a seamless, beautiful design and rides on the powerful, new 3rd Generation Intel Core™ processor and Intel Turbo Boost Technology 2.0. Faithful to the time-honoured Japanese philosophy of Takumi – where quality and performance is integrity –the new Fujitsu Ultrabooks™ stand for the very best in mobile connectivity. “Fujitsu continues to surprise customers with quality and beautiful products and we are proud to present our first and newest Fujitsu Ultrabooks™ which are simply portable and incredibly powerful in its class,” said Mr. Bert Noah, Country Manager, ANZ, Fujitsu PC Asia Pacific Ltd. “This also signifies Fujitsu’s constant pursuit of product innovation and a deep understanding of our customers’ changing needs, both for work and home.” The LIFEBOOK U772 Ultrabook™ – Cutting-edge. Razor thin. Totally secure The world’s thinnest (1), premium LIFEBOOK U772 is amazingly thin at 15.6mm and 1.45kg light, providing unrivalled mobility and a no-compromise performance for the professionals on the go. Enjoy vivid, clear video-conference meetings on the 14-inch SuperFine, High Definition LED Backlit display, delivered by the Intel HD 4000 Graphics with the latest DirectX 11 support. The Made in Japan Ultrabook™ packs unsurpassed security technologies in a small footprint and impresses with the critical Intel vPro™ Processor, BIOS Lock, Hard Disk Lock and Anti-theft Lock Slot for improved manageability and maximum protection. Transmit sensitive data with total peace of mind with the optional Trusted Platform Module (TPM) on your Ultrabook™ that lets you encrypt any information you desire. The built-in Finger Print Sensor also provides added security and convenience for accessing your emails and classified documents. The anti-glare display option is available to provide a secured view of confidential information on the Ultrabooks™. The Absolute Data Protect technology (3) allows a remote erase of important files and the HDD on any lost and stolen U772. Get unprecedented fast speed data transfer and connectivity with the embedded 4G/LTE or 3.5G/UMTS module option (4) on the LIFEBOOK U772, which also comes with 2 built-in USB3.0 ports and the Anytime USB Charge feature for continuous charging on peripherals even when the Ultrabook™ is turned off. Attain greater flexibility and productivity by connecting to multiple devices simultaneously with the Port Replicator option, ideal for the office environment and extended performance with the long-lasting 7hrs 20 mins (5) battery life. The LIFEBOOK U772 boasts an exquisite craftsmanship without excessive embellishment in colour options of classy Red and Silver. Uniquely designed with folded edges for solidity and an aluminum edge to achieve unmatched sleekness, the magnesium chassis keeps the U772 slim and lightweight, while offering impressive ruggedness that’s capable of withstanding the hits and knocks of mobile use. The narrow LCD Frame makes for a comfortable viewing experience which also realises a slimmer and beautiful profile. The magnificent marriage of all these power, security, mobility and beauty makes the Made in Japan, LIFEBOOK U772 a truly desirable companion of untainted prestige and sophistication. The LIFEBOOK UH572 Ultrabook™ - Ultra-portable. Stylishly thin. Affordable performance Inspired by the Fujitsu 2012 Takumi design philosophy, the LIFEBOOK UH572 is the affordable performance Ultrabook™ that is designed to keep up with your busy lifestyle quite effortless by cleverly combining smart technologies with long battery life, 3rd Generation Intel Core™ processors and assuring security features. Lightweight at 1.6kg, the LIFEBOOK UH572 is housed with the latest game-changing Intel HD 4000 Graphics to deliver crystal-clear visuals, vibrant colors and smooth high-definition (HD) videos, games and audio playback on the 13.3-inch High Definition SuperFine LCD, coupled with the DTS Boost™ Enhancement sound system. Showcasing Fujitsu’s innovations and ability to incorporate user-centric features in the LIFEBOOK UH572 is the new Face Sense Utility which intelligent pauses or resumes applications or activities on the Ultrabook™ when human presence is detected with the built-in High Definition camera. Enjoy comfortable and precise typing with the isolated keyboard and configure vertical and horizontal scroll functions with the intelligent Touch Pad. On top of the existing hard disk storage, the LIFEBOOK UH572 offers an additional 32GB iSSD that is compact with a higher capacity than a normal SSD, and speeds up data accessibility which provides optimal performance. The performance Ultrabook™ comes with high-speed USB and SDXC / MS Duo Card slots to Bluetooth 4.0 and WLAN to give you all the connectivity you will need. The UH572 is also equipped with enhanced security features such as the BIOS Lock, Hard Disk Lock, Anti-theft Lock Slot and Absolute Data Protect technology (3) for that additional protection of both the machine and your personal files. Achieve smart mobility and productivity with the instant-on, ultra low voltage CPU, full PC capability and 5-hour battery life (6). The stylishly slim LIFEBOOK UH572 is available in attractive Red and Silver colours, and is perfect for the fashion-forward individual who seeks full PC computing prowess, portability and affordability in an Ultrabook™.Pricing and Availability

Vendor: Fujitsu PC Australia Model: LIFEBOOK U772 RRP: $ $2,488.00 Model: LIFEBOOK UH572 RRP: $ $1,888.00 Website: http://au.fujitsu.com/pc Distributors: Bluechip Infotech and Multimedia Technology Availability: Now The Takumi Philosophy Ultimate dedication, expertise and experience to create the perfect Fujitsu LIFEBOOK The new 2012 Fujitsu range of LIFEBOOK is intrinsically designed with the Takumi Philosophy which embodies 4 key elements – the Infinity Mark as a badge of excellence and innovation; the distinctive F-Line Keyboard outline to illustrate our craftsmanship and attention to details; a minimalistic, Zen-like Rounded Profile to signify simplicity and undivided focus on quality; and User-Centric Shared Details in the forms of a perfectly clean and levelled palm rest and a dichromatic, double injection colour isolation keyboard for both visual appeal and comfort, a chrome on/off power button with an illuminated ring and clear indications of the ports on the sides of the keypad for ease of use and a class of sophistication. About Fujitsu Fujitsu is the leading Japanese information and communication technology (ICT) company offering a full range of technology products, solutions and services. Over 170,000 Fujitsu people support customers in more than 100 countries. We use our experience and the power of ICT to shape the future of society with our customers. Fujitsu Limited (TSE:6702) reported consolidated revenues of 4.5 trillion yen (US$54 billion) for the fiscal year ended March 31, 2012. For more information, please see: http://www.fujitsu.com. About Fujitsu PC Asia Pacific Fujitsu PC Asia Pacific is the Asia Pacific Regional Headquarters for the PC Business of Fujitsu Limited, Japan. Its responsibilities include the marketing and sales of a wide range of personal computers for the corporate and end-user markets in the Asia Pacific. Fujitsu PC Asia Pacific pledges “Shaping Tomorrow With You” for every product under its brand name to reassure users of product and service excellence. From high performance components to stringent quality control and professional after-sales service, Fujitsu stands for reliability and satisfaction. All other company or product names mentioned herein are trademarks or registered trademarks of their respective owners. Information provided in this press release is accurate at time of publication and is subject to change without advance notice.Notes: (1) World's thinnest: Among all available14-inch Ultrabooks™. As of May 9, 2012, according to Fujitsu's own research.(2) No.1 Global Windows-based Tablet PC Vendor Source: IDC Worldwide Quarterly PC Tracker Q1 2012, Tablet PC includes Microsoft Windows based Tablets and excludes Media Tablets such as the Apple iPad and Android-based Tablets.(3) Absolute Data Protect technology The anti-thief software can remotely and selectively erase sensitive files, personal photos, financial data, and stored passwords. It can track your lost Ultrabook™ by LAN IP address. 90 days trial version only(4) 4G/LTE or 3.5G/UMTS module option LTE /`UMTS configuration availability varies from countries. Please check with actual bundling of local distributor. LTE / UMTS module comes with a 1 year local carry-in warranty.(5) 7hrs 20 mins battery life Based on a 4-cells Li-ion 45Wh battery. Results obtained from BAPCo MobileMark 2007(Productivity Workload) performed on systems with maximum battery life settings under laboratory testing environment. Actual battery life will vary based on screen brightness, sound volume settings, running applications, connected peripherals, power management settings, battery conditioning, and other customer preferences in the real life situation. Built-in bay device or hard drive usage may also have a significant impact on battery life. Note: Battery life is based on Intel Core Processor i5-3427U with Intel HD Graphics 4000. (6) 5-hour battery life Based on a 4-cell 2840mAh battery. Results obtained from BAPCo MobileMark 2007 (Productivity Workload) performed on systems with maximum battery life settings under laboratory testing environment. Actual battery life will vary based on screen brightness, sound volume settings, running applications, connected peripherals, power management settings, battery conditioning, and other customer preferences in the real life situation. Built-in bay device or hard drive usage may also have a significant impact on battery life. Note: Battery life is based on Intel Core Processor i5-3317U with Intel HD Graphics 4000. Fujitsu remains firmly committed to the promotion of a cleaner environment and complies with the European Union’s Restriction of Hazardous Substances directive (RoHS) across its entire range of products. In addition, Fujitsu has established a set of commitments that goes beyond RoHS requirements, thus allowing it to stay keenly focused on its customers’ health and well-being as well as to embrace a healthier environment for all. By adopting a green factory concept and being committed to the cause of energy-efficient computing, Fujitsu also fights to sustain the Earth as a sponsor and a member of the Climate Savers Computing Initiative. The above information shows the general technical specifications of the product and does not represent actual configuration that would be sold in your region. For specific configurations and their availability, please check with your local distributors.

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