

# G'day Australia. Spotify here.

Spotify, the leading digital music service, is available in Australia from today. We're very happy to be here.

Spotify is a new way to listen to music, giving you instant, on-demand access to more than 16 million tracks on your computer, mobile phone, iPad and beyond, so you can enjoy music whenever and wherever you like. Offering a truly free music service, Spotify is loved by more than 10 million people across the globe. No gimmicks, no trial period, no catches – just listen and love it, month after month. Simply search for any artist, song or album and start playing. Create playlists, share music with friends and check out what others are listening to. Spotify's seamless Facebook integration takes enjoying music with friends to a whole new level. Music has never been this social. Want more? Spotify Apps offers a whole new world of music discovery and we're extremely proud to announce the launch of the Triple J app in Australia. The app, which has been specially created for Spotify users, will showcase new tracks on Triple J Hitlist, featured albums, and include past Hottest 100 countdowns. The app will also feature all the latest music news. Other great apps include TuneWiki, letting you sing along to your favourite lyrics; Rolling Stone Recommends, giving you the latest reviews; or find out which of your favourite bands are touring near you with Songkick Concerts. "We're unbelievably excited to be here," says co-founder and CEO Daniel Ek. "Australians are massive music fans and we've created a service that we know they'll love." He continues: "Spotify offers everything you could possibly want from a music service: it's free, it's fast, it's easy to share and with more than 16 million songs we have one of the biggest on-demand music libraries in the world." He adds: "Music is inherently social. That's why we built the best social features into Spotify for easy sharing and the ultimate in music discovery." Spotify offers three great services, from absolutely free to paid subscriptions: Spotify Free – the unsurpassed, totally free music service. Enjoy free, on-demand, buffer-free access to more than 16 million songs on your computer. No gimmicks. Just listen and love it, month after month after month. Manage your own music files through Spotify, and sync them with your mobile or iPod. With occasional advertising. All Spotify users enjoy unlimited free, ad-supported music. Spotify Unlimited – all the special features of our free service but with uninterrupted, ad-free access to Spotify on your computer. All for only \$6.99 a month. Spotify Premium – the all-singing, all-dancing, top-of-the-range Spotify experience. Premium gives you access to all the music, all the time. Listen online or offline, on your computer, your mobile phone, tablet and a whole heap of other devices. Enjoy enhanced sound quality and access to exclusive content, competitions and special offers. Premium costs just \$11.99 a month. "Spotify is a game changer," says Kate Vale, Spotify's Managing Director Australia and New Zealand. "This is a revolutionary new music service that's free, simple, and provides lightning-fast access to one of the world's biggest music libraries. We hope Australian music fans will love Spotify as much as they do across Europe and the US." Spotify was launched in Sweden in 2008 by Ek and Martin Lorentzon, out of a desire to develop a better, more convenient and legal alternative to music piracy. Since then, Spotify has become the world's largest and fastest growing music service of its kind. Spotify launches with deals in place with all four major labels, APRA and a raft of independent labels. Click here to listen to our G'day Australia playlist For media images and video, please visit: <https://spotify.box.com/s/3b817a380ee10a29a6de> For more information or to sign up for Spotify please go to [www.spotify.com](http://www.spotify.com).

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