

Get your data stored & your pulse racing with Legato Systems at Storage World.

4 days to go! Legato Systems invites you to experience Information Lifecycle Management (ILM) and the implications of new technology at the Legato Systems stand at Storage World 2003.

Date: Monday 13th & Tuesday 14th October 2003

Time: (Mon) 10.00am - 5.30pm & (Tues) 10.00am - 4.30pm

Venue: Sydney Convention & Exhibition Centre, Darling Harbour, Sydney

Stand: Stand 4

Join us on the exhibition floor between 1.00pm & 1.30pm daily to learn more about Information Lifecycle Management from Gerry Lahiffe, strategic alliance manager ANZ.

International Keynote Address:

David B Wright Chairman & CEO of Legato Systems Inc will be the international keynote speaker on Tuesday 14th October at 9.00am

Information Lifecycle Management (ILM) implications of new technology

While the underlying concepts of ILM and Data Lifecycle Management are not new, using them as a process for planning and improving communications between IT and the lines of business is. New technologies and products being delivered by storage hardware and software vendors are expanding the available options to manage data throughout its lifecycle. However, these also bring new challenges as more complex environments require better management tools to control spiralling management costs.

- * Using ILM as a model for managing an organisations information
- * Relying on business requirements of effectiveness (business continuity) and efficiency (total cost of ownership).
- * Managing the new business drivers and regulations that have added new requirements to the different data types of information that must be stored
- * Facing the challenge of meeting information protection, availability and accessibility requirements in the face of rapidly expanding user loads and exponential data growth

Visitors to the Legato Systems stand also have the chance to win a Hot Lap race day at Eastern Creek in the Legato Ultima GTR race car. Speak with one of the Legato representatives on the stand and fill in the entry form to be in the running.

For further information or to arrange an interview with, David Wright, chairman & CEO, Legato Systems Inc, Stephen Lloyd-Jones, managing director, Legato ANZ or Gerry Lahiffe, strategic alliance manager, Legato ANZ, please contact Kirsten Davey on (02) 9977 8922 or email

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