



## gotalk Revs Up The Competition With Its Best VoIP Plans Yet

Steve Picton, CEO of fast growing full service/broadband/VoIP telco gotalk today fired another attack in a VoIP price war which he believes will persuade thousands of customers to change service providers.

We believe this innovative change to our strong VoIP plans will attract even more customers to gotalk, who seek the best calling rates in the VoIP market. We believe our combination of market leading monthly included calling allowances and low calling rates, together with no longer having their service suspended if calling inclusions are exceeded, are virtually unbeatable, CEO Steve Picton said today.

Based on customer feedback, gotalk has changed its family of Aussie Pack and World Pack plans, so that if customers exceed their monthly calling allowances, calls can now continue to be made at some of the lowest rates across the industry.

When comparing gotalks low VoIP rates to Engin, gotalk charges only 9.9c per call for local / national calls of up to 2 hours made in excess of included calling allowances on all its family of Aussie Packs, whereas Engin charge more than 50% more (15c per call) in their much trumpeted and newly released Max plan for calls above their included calling allowance.

gotalk charges only 19.9c per minute for calls to Aussie mobiles when the included calling allowance is exceeded, while the Engin Max plan charges 27c per minute or 35% higher rates for calls in excess of their included calling allowance.

In addition to much lower calling rates than the Engin Max plan for calls made in excess of included calling allowances, gotalk also offers much more generous calling allowances.

The gotalk goVoIP

Aussie and World Pack offers the following calling inclusions for just \$24.90 per month when combined with a gotalk broadband plan or \$29.90 if standalone.

Local / national

calls : 600 calls (talk for up to 2 hours on each call!)

Calls to Aussie Mobiles :

100 calls to Aussie mobiles (or up to 500 minutes to Aussie mobiles, whichever is the lesser).

International Calls : 100

calls (or up to 3,000 minutes, whichever is the lesser) to the 36 countries listed at the end of this Press Release.

In addition to the great value identified above, the goVoIP Aussie and World Pack allows customers to call an additional 30 countries for up to 2 hours for just 20c per call, an additional 50 countries can be called for up to 2 hours for just 50c per call, while yet another 18 countries can be called for up to 2 hours for just 75c per call as part of the International Calls cap.

In contrast the Engin Max plan

offers only 600 minutes of calls to local, national, mobile and over 100 international destinations, then additional call charges apply.

Overall, gotalk offers far better value for money to customers making lots of national and international calls, and is committed to continuing to provide outstanding value for money to its customers.

Customers can sign up to any of

these gotalk VoIP plans by calling our friendly Customer Service team on

1800 GOTALK (468 255) or visiting [www.gotalk.com.au](http://www.gotalk.com.au).

(Visit [www.gotalk.com.au](http://www.gotalk.com.au)

for more information or call PR Terry Quinn 0439 710

418 or gotalk CEO Steve Picton on 0416 269 177.)gotalks goVoIP plans in detail:

#### Aussie Pack

#### Aussie Plus Pack

\$14.95 per month when combined with a gotalk  
broadband plan or \$19.95 standalone  
600 local / national calls (maximum call  
duration is 2 hours per call), and  
100 calls to Aussie mobiles, or up to  
500 minutes to Aussie mobiles, whichever is the lesser (maximum call  
duration is 2 hours per call)  
Maximum of 1 account per customer  
1 included telephone number

\$24.95 per month when combined with a gotalk  
broadband plan or \$29.95 standalone  
1,000local / national calls, (maximum  
call duration is 2 hours per call), and  
200 calls to Aussie mobiles, or up to 700  
minutes to Aussie mobiles, whichever is the lesser (maximum call duration is  
2 hours per call)  
Up to 2 accounts per customer  
1 included telephone number

Aussie & World Pack

Aussie Plus & World Pack

\$24.90 per month when combined with a gotalk broadband plan or \$29.90 standalone  
600 local / national calls (maximum call duration is 2 hours per call), and  
100 calls to Aussie mobiles, or up to 500 minutes to Aussie mobiles, whichever is the lesser (maximum call duration is 2 hours per call) and  
100 international calls or 3,000 minutes to the 36 countries listed below (whichever is the lesser). Additional call charges apply to other countries as per below#. (Maximum call duration is 2 hours per call)  
Maximum of 1 account per customer  
1 included telephone number

\$34.90 per month when combined with a gotalk broadband plan or \$39.90 standalone  
1,000local / national calls (maximum call duration is 2 hours per call), and  
200 calls to Aussie mobiles, or 700 mobile minutes (maximum call duration is 2 hours per call) and  
100 international calls or 3,000 minutes to the 36 countries listed below (whichever is the lesser). Additional call charges apply to other countries as per below#. (Maximum call duration is 2 hours per call)  
Up to 2 accounts per customer  
1 included telephone number

Aussie Biz Plus

## Aussie Biz Plus and Biz World Pack

\$32.95 per month when combined with a gotalk broadband plan or \$37.95 standalone  
1,400 local / national calls (maximum call duration is 2 hours per call), and  
200 calls to Aussie mobiles, or up to 700 minutes to Aussie mobiles, whichever is the lesser (maximum call duration is 2 hours per call)  
Up to 3 accounts per customer  
5 included telephone numbers  
1300 / 1800 discount (waive \$15 monthly access fee)

\$52.90 per month when combined with a gotalk broadband plan or \$57.90 standalone  
1,400 local / national calls (maximum call duration is 2 hours per call), and  
200 calls to Aussie mobiles, or up to 700 minutes to Aussie mobiles, whichever is the lesser (maximum call duration is 2 hours per call)  
200 international calls or 5,000 minutes to the 36 countries listed below (whichever is the lesser). Additional call charges apply to other countries as per below#. (Maximum call duration is 2 hours per call)  
Up to 3 accounts per customer  
5 included telephone numbers  
1300 / 1800 discount (waive \$15 monthly access fee)

#With the gotalk World Pack or Biz World add on, you can enjoy great VoIP rates to over 120 countries!

Access to 36 countries INCLUDED up to the stated cap(landline only)Argentina, Austria, Belgium, Bulgaria (Sofia only), Canada, China

(Beijing, Fuzhou, Guangdong, Shanghai, and Shenzhen only), Cyprus, Denmark, France, Germany, Greece, Hong Kong, Ireland, Israel, Italy, Korea South, Malaysia, Mexico, Netherlands, New Zealand, Norway, Panama, Peru, Poland, Portugal, Puerto Rico, Singapore, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, UK, USA, Vatican City.

Call these 30 countries for up to 2 hours for only an additional 20c per call (landline only) Andorra, Brazil, Cambodia, Chile, Colombia, Croatia, Czech Republic (Prague only), Ecuador, Estonia, Finland, Guam, Hungary, Iceland, India (Kolkata/Calcutta, Hyderabad, Chennai/Madras, Mumbai and New Delhi only), Indonesia, Japan, Jordan, Kuwait, Luxembourg, Martinique, Monaco, Paraguay, Romania, Russia (Khabarovsk, Moscow, Nakhodka only), Rwanda, San Marino, Slovak Republic, South Africa, Venezuela, Zimbabwe.

Call these 50 countries for up to 2 hours for only an additional 50c per call (landline only) Albania, Algeria, American Samoa, Armenia, Bahamas, Bahrain, Bangladesh, Bermuda, Bolivia, Botswana, Brunei, Burundi, Cameroon, Costa Rica, Egypt, El Salvador, Gabon, Georgia, Ghana, Gibraltar, Iran, Iraq, Kazakhstan, Kenya, Kyrgyzstan, Laos, Latvia, Liechtenstein, Lithuania, Macau, Macedonia, Malawi, Malta, Mauritius, Mongolia, Mozambique, Myanmar, Nigeria, Papua New Guinea, Saudi Arabia, Serbia, Seychelles, Slovenia, Swaziland, Tajikistan, Uganda, Ukraine, Uruguay, Uzbekistan, Zambia.

Call these 18 countries for up to 2 hours for only an additional 75c per call  
Calls to landlines: Pakistan (Islamabad only), Philippines (Manila only), Sri Lanka (Colombo only), Turkmenistan and Vietnam.  
Calls to mobiles: China, Costa Rica, Cyprus, Guam, Hong Kong, Korea South, Macau, Malaysia, Mariana Island, Peru, San Marino, Singapore and Thailand.

Call charges quoted are for calls to landlines only unless identified as a mobile calling destination. Per minute international calling rates apply to all other destinations not listed above. These per minute rates can be found on [www.gotalk.com.au](http://www.gotalk.com.au).

After the World / Biz World International cap has been exceeded, calls to these countries can be made at our low per minute rates which can be found on [www.gotalk.com.au](http://www.gotalk.com.au) (maximum 2 hour call duration applies). Fair Use Policy applies to all plans.

About gotalk:

gotalk provides great value in a complete range of phone, mobile and internet services. gotalk provides voice services to customers in Australia and New Zealand. Our network carries around 1 billion minutes of call traffic per year, or about 20% of all Australian outbound international calls. gotalk is committed to providing low cost competitive rates backed up by exceptional quality customer service. Our customers enjoy a range of innovative and great value services across a range of prepaid and postpaid

services. The gotalk group has a large operations centre located on Queensland's Gold Coast and a corporate office in Sydney. It also has corporate relationships with many of Australia's and New Zealand's top retailers. For more information on the gotalk group visit [www.gotalk.com](http://www.gotalk.com)

gotalk's subsidiary, cardcall, is Australasia's leader in prepaid phonecards. Our phonecards including Daybreak, Happy Calling, Say G'day, SuperSaver and OZcall are sold in over 20,000 retailers and around 300,000 new phonecard services are activated each month.

In September 2009, gotalk launched a new mobile phone service with aggressively priced international calls it claims are some of the lowest available in Australia, with calls starting from as low as 1c per minute (plus flagfall) for calls to overseas numbers made between 2-3am on the NightTalk Plan and 12.5c for an international SMS on the Straight Talk Plan.

Using the Vodafone 3G network infrastructure, the new gotalk mobile service does not require long term contracts, is available on prepaid or a monthly account, and also comes with a number of innovative mobile telecommunications firsts:

gotalk prepaid mobile customers will be able to use their prepaid credit for calls made from their mobile or their fixed line phone.

Australia's first prepaid mobile product that can be topped up via an electronic swipe card without entering complicated PIN numbers, available at over 10,000 outlets across Australia.