



## Happy Birthday LEWIS PR - 15 Years of Continuous Growth

Journalist-focused, truly international in its reach and innovative in its products and campaigns

LEWIS

PR, the global

communications agency, today celebrated its 15th birthday and said it was highly optimistic about the year ahead.

LEWIS was founded in London by Chris Lewis in 1995 and now has 300 employees working across more than 30 offices worldwide.

As part of its birthday celebrations, LEWIS today unveiled its new brand mark and values, designed to show how the agency is unique in the industry by being journalist-focused, truly international in its reach and innovative in its products and campaigns.

Chris Lewis, founder and CEO, commented: "A great team has moulded a great business. From our beginnings as a tech-focused agency, we now serve more sectors in more parts of the world than ever before. I've been lucky enough to be supported by a fantastic team, past and present, which has worked tirelessly to build LEWIS into one of the world's top agencies. Thank you to everyone who has helped to create an unparalleled track record. The best is yet to come."

LEWIS, which had revenues of nearly 19million in the last financial year, represents some of the world's best-known brands including Panasonic, Audi, bmi, VSP, Lexmark, Telefonica O2, Lefigaro.fr and Cisco.

## About LEWIS PR

LEWIS specialises

in global media relations, including creative services, social media, new media services, analyst relations, European public affairs, media training and event management for companies in Europe, Asia Pacific and North America. It is headquartered in London with wholly-owned subsidiaries in Antwerp, Barcelona, Boston, Bristol, Budapest, Dsseldorf, Eindhoven, Frankfurt, Hong Kong, Lisbon, Los Angeles, Madrid, Manchester, Milan, Munich, Mumbai, New York, Paris, Prague, San Diego, San Francisco, San Jose, Singapore, Stockholm, Sydney, Tokyo, Warsaw and Washington DC. The company has one of the fastest growth rates in its sector. LEWIS has a turnover currently of more than \$31 million and employs over 260 staff.

For further

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