

# Huggies Australia Volvo Competition

Enter Now for your Chance to Win a Car Valued at Over \$45,000

Huggies.com.au, one of Australias leading baby care websites is again putting a new Volvo V50 S, valued at over \$45,000 up for grabs. More information on the Volvo competition and how to enter is available on the Huggies website. The competition will be open until the 31st October 2010.

All Australian residents, over the age of 18 years and who are members of Huggies are eligible to enter. The Volvo winner can then select the colour of their new Volvo V50. The prize includes dealer delivery, registration, CTP and stamp duty.

The Volvo V50 is one of the safest cars on the road and can comfortably fit five adults, with plenty of room for child car seats, strollers, scooters, shopping bags and more. Perfect for mum, especially pregnant mums and also mums with small children.

In the past, the Volvo competition has been extremely popular with parents and were really excited to be able to do it again, putting one lucky Australian family into a new Volvo. At Huggies we are constantly listening to the feedback from our members and their favourite promotion remains the Volvo giveaway said Lia Liaros, the Digital Strategy and Community Manager for Huggies in Australia.

The Huggies website has long been known as one of the leading online resources for new mums and mums to be, with information, tips and advice on conception, pregnancy, child birth, baby care and parenting. Huggies also has one of the largest and most established forums, where mums can share experiences and advice with one another, and has more recently launched the Huggies blogs.

The winner of the MY10 Volvo V50 S will be announced at Kimberly-Clark Australia, 52 Alfred Street Milsons Point, NSW 2061 on Wednesday 3rd November, 2010 at 10:00 AEST.

For all media enquiries, please contact:

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#### About Kimberly Clark

Kimberly Clark is an innovative health and hygiene products company that most Australians come into contact with everyday. Major brands Kleenex, Wondersoft, Viva, Thick & Thirsty, Huggies, Snugglers, Poise, Depend, Kotex and [U] by Kotex.

#### Kimberly-Clark

Australia employs over 1,650 people and has annual sales revenue of approximately \$1 billion.

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