iCloud Holds Tremendous Potential for Small & Medium-sized Businesses (SMBs)

iCloudDrive for Business; Performance Edge of a Networked Company through Added Flexibility and Mobility at Affordable Price Points

Thereare a number of different ways that cloud computing can drive business value.In addition to lowering the cost of IT, cloud can help provide access to newmarkets and enable new business models. Cloud service provider iCloud Inc. brings a value proposition toSMBs by providing a service that has the potential to transform businessstrategy in the following ways:

Increasingbusiness responsiveness with mobility providing connect anywhere flexibilityand real-time access to all your data and informationsharing without device orlocation constraints.

Affordableaccess and significant cost advantages achieved by lower IT operating andcapital costs and improved asset utilization; transform IT costs from a capitalinvestment model to an operating expense model freeing up funding to enable newideas to be initiated.

Scaleon demand through an open and elastic IT environment that complements andenhances IT management and security options with no hardware to buy andmaintain and no upfront costs.

Themanifestation of these value drivers may be realized through the adoption anduse of iCloudDrivefor Business, a complete cloud solution bringing SMBs powerful backup,collaboration and sharing features. Designed for the enterprise market, iCloudDrivefor Business is a flexible and cost effective way to manage information andbecome more networked. Regardless of thenumber of computers in your office, you have backup to everything inclusive ofmany extra features. Employees can access individual or team files fromanywhere, share files and collaborate on documents while you complete control over your company’s files maintained by settingup individual permissions, control sharing, and maintaining the ability to monitorany part of the system.

With iCloudDrive forBusiness, employees have improved communication and collaboration through newways to engage with customers and a faster way to respond to clients. iCloud’s all-in-one iCloudDriveservices brings value for money through high-capacity cloud storage. iCloudDrive Express designed for enterprise computing, providessmall businesses with the most flexible and cost effective way to manageinformation and applications at $38.00/monthly with 2TB(2048 GB) of storage for access, backup and redundancy of all your importantbusiness files. iCloudDrive Standard provides a service for 10 users andfor only $125 monthly,your service is inclusive of 10TB (10,240 GB) of storagespace.

Smaller businesses historically were challenged withthe costs associated with implementing a robust IT infrastructure and as aresult, were limited in their ability to access the benefits of asophisticated, enterprise IT solution. iCloud breaks these barriers by enablingIT services through affordable price points and a model that allows for scaling without investing anythingupfront for an expensive infrastructure. As your company adds more employees oryour demand for more storage space grows, you only pay for the level of growthyou require making it easier and more cost efficient for small and medium sizedbusinesses to implement new business strategies.

Cloudis a key advancement that is real and being adopted by organizations acrossmany industries. iCloudDrive Express and iCloudDrive Standard elevate the potentialfor SMBs by enabling access to enterprise-level IT at affordable price points. Cloudcomputing is fundamentally easier to use than the traditional IT model – thesooner a business starts experimenting with cloud the better. Because theseservices are based on pay-for-use models, SMBs can try them with very littlerisk. With iCloud, a full 14-day MoneyBack Guarantee provides the opportunity to experience first-hand howiCloudDrive brings added flexibility to businesses. Through the power of cloudcomputing, iCloudDrive for Business creates endless possibilities for thesmall-medium enterprise market through mobility, data security and back-up.

AboutiCloud Inc.

iClouddelivers high-performing Cloud solutions with powerful backup that isautomatic, effortless and seamless bringing anywhere anytime access to

yourinformation through a standard web browser.iCloud Inc. and its products and services are in noaffiliation with Apple Inc. or Apple iCloud service. Visit www.i-cloudinc.comor contact info@i-cloudinc.com,Tel: (817) 400-6403 / (800)-877-3553.

Contacts

CBS Media group of companies
647.955.6718
mailto: info@i-cloudinc.com