



If you've been waiting for the perfect DVD-R that looks good, has great features and doesn't cost the earth, the wait is over

Finally, there's the DVD-recorder on the market that not only looks good, is technologically advanced but also comes with an affordable price tag - starting at less than a thousand dollars - the DVD-R from LG Electronics.

LG has launched two slim and stylish silver DVD recorders that are easy to use but packed with all the latest features. The two models, DR4812W and DR4922W, feature PAL progressive scan that delivers high quality picture viewing.

Each model has a DV input which means you can plug your camcorder direct into the DVD-recorder and download your home movies directly onto disc with virtually no loss of quality.

The DR4922W model has a "memory multi-slot" which allows you to insert the memory card from your digital camera and burn your images directly onto DVD. The "memory multi-slot" is compatible with Memory Stick, Secure Digital Card (SD) and Multi Media Card (MMC).

LG's DVD recorders have a one-touch instant recording function and feature multi-format recording for ease of use. These units also let you play audio and MP3 CDs, Windows Media Audio files, JPEG and Kodak picture CDs via multi-format playback.

Base model: DR4812W, RRP: \$999 - available 5 March 2004

Step-up model: DR4922W, RRP: \$1,099 - available 20 May 2004

About LG Electronics

Established in 1958 as Korea's pioneer consumer electronics company, LG Electronics is a major global player in electronics and information & communications products. With over 55,000 employees working in 73 overseas subsidiaries and marketing units around the world, LG Electronics has strengthened its core competencies in three main business companies: Digital Display and Media, Digital Appliance, Telecommunication Equipment & Handset.

LG's Digital Displays and Media Company provides core technologies and cutting-edge digital products such as Digital TVs including PDP and LCD TV as well as digitally integrated products such as AV goods, optical storage, set-top boxes, and home servers.

LG Electronics is focused on promoting Home Network and Mobile Network businesses based on cutting-edge multimedia application technology working alongside Information and Communication Technology as its core business areas.

LG Electronics' goal is to enable the intelligent networking of digital products that will make consumers' lives easier than ever. For more information, please visit www.lge.com

About LG Electronics Australia

The LG brand was launched in Australia in 1997. An innovative product range, backed up with an extensive marketing campaign has led to strong sales growth. With annual sales in 2002 over \$A600 million, LG Electronics currently has branch offices in New South Wales, Victoria, South Australia and Western Australia, employing over 150 staff.

LG Electronics Australia is a proud sponsor of the LG Melbourne Demons (AFL) and the LG Cronulla Sharks (NRL). LG also sponsors the Wesley Mission's Lifeforce program.