

21 February 2012: iiNet, Australia's second largest DSL broadband provider, has announced the return of iiNet's TopGeek – the search to find the country's most talented geek through a series of challenges designed to test gaming, fandom, creativity and Internet skills.

TopGeek 2.0 follows last year's highly successful inaugural contest, and will again see geeks of all types show off their geeky prowess in an attempt to take out the much-sought-after title of Australia's next TopGeek.

The winner will also score an all-expenses paid trip to the United States to attend one of four 'geek' events including ComicCon, Consumer Electronic Show (CES), South by Southwest (SXSW) or Penny Arcade Expo (PAX).

iiNet's Communications Manager, Anthony Fisk, said the competition encourages everyone to discover their inner geek and embrace it.

"No matter what you're into, if you're passionate about something you can be considered a geek, which is why we've introduced a variety of entry categories including art, tech, gaming, Internet and fandom," Mr Fisk said.

"We've upped the ante this year. As well as bigger and better challenges, we've introduced TopGeek TV – a fortnightly series hosted by award-winning comedian and self-proclaimed geek, Lawrence Leung.

"Being a massive geek myself, I was so excited to be asked to host iiNet's TopGeek TV that I got a nosebleed. I'm intrigued to see whether the chosen geeks can eclipse me in obsession and obscurity. If they try, I will crush them like an AT-AT on the Planet Hoth." says Lawrence.

TopGeek TV will air each fortnight from 30 March 2012 until the TopGeek 2.0 final on 10 May 2012 (also hosted by Lawrence Leung). The series will take a closer look at the nerdy stories behind the competition and the geeky finalists.

Last year's winner and budding comic artist, Cassandra James from Tasmania, will head to San Diego this July for Comic-Con 2012.

To enter the search for iiNet's TopGeek, or to read the competition Terms and Conditions, check out www.topgeek.iiNet.net.au

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About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2000 inquisitive staff across four countries and support over 1.3 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.