

# INCORRECT SELECTION OF FAXING SOFTWARE CAN BE COSTLY

IMMEDIATE RELEASE:

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Banksia Software, the Australian distributor of Zetafax, is offering network fax software users the opportunity to switch to Zetafax and receive a discount of up to 50% off the normal retail price.

Up until 31 August 2005, Banksia software will offer a license for its industry-leading fax server software with an exclusive discount to qualified customers that exchange their current network fax software to Zetafax.

Robert Roughton, Managing Director, Banksia Software commented "There are a large number of businesses that continue to do themselves a great mis-service by using unsophisticated fax software that lacks essential features or is unable to be networked.

"This offer is designed to help business make the decision to upgrade to an advanced and easy to use solution that will surpass their faxing requirements."

Zetafax is the world's leading SME and departmental network fax software. The latest version 9.1 - is an upgrade of its award winning network fax software application and offers full support of the latest Microsoft releases - Windows 2003 and Office 2003.

Seamless integration with Microsoft Word, Excel, PowerPoint and Outlook ensures that Zetafax works the way you work, enabling users to prepare and send fax documents in the software application of their choice. For added convenience, faxes can be sent simultaneously from any Microsoft Office application. This cost-effective solution takes 30 minutes to install and is simple to use.

Using network fax server software, companies can benefit from a highly productive workforce as the labour time involved in manually sending faxes is saved. In fact, sending a fax via a conventional fax machine can take up to five minutes. Sending a fax via Zetafax takes just one minute. This is an 80% time saving.

Companies also benefit from cost savings using Zetafax. The network manager can determine who can send faxes, where and when, for instance, restricting users from sending international faxes or limiting selected staff to faxing only at off-peak times.

Zetafax also maximises existing communications infrastructure investment, as there no additional hardware is needed. The Zetafax server software can run on an existing file server with a low-cost modem. When usage demands, Zetafax supports intelligent fax boards, which reduce fax transmission time, saving even more money.

Zetafax is available for Windows 2000-2003, Windows NT 4.0, Windows XP Professional and Windows 95/98 and can run on all PC networks.

Banksia Software is renowned as a leading Australasian distributor of network communications and management software including distributor for Equisys' Zetafax, ZetaDocs PDF, Net Support Manager, Smith Micros, Policy Central and Cyber Scrub.

Customers should contact Banksia Software for terms of this offer and eligible programs.

For information, please contact 02 9634 9300