

# Infinite IT Solutions Release Highett Metal Application To The Public

Highett Metal specialize in the supply of a range of metal products, including aluminium and brass bars, copper tubing and coils, and a vast range of scrap metals (which they also buy from the public). With almost 50 years experience working in the metal supply industry, this Melbourne based company pride themselves on offering good quality products and honest service. In testament of this dedication, Highett Metal is one of the only suppliers in Australia to have received a Quality Certification and they provide their customers with same day delivery.

In a bid to make their products more easily accessible by customers on the move, Highett Metal decided to take Infinite IT Solutions upon their offer of creating a fully customised smart phone application. Highett Metal were interested in looking at alternative ways for their customers to interact with their brand, but had never thought to delve into the expanding realm of Android and iPhone applications. It was decided that the app would be used to place orders for various metal products and recycling containers, as well as for browsing the current scrap metal prices.

The creative and development teams at Infinite IT Solutions immediately set to work on what would be one of the first smart phone application projects that the company would attempt and it will be released for download by the general public later on this week. The app features a login section that makes it easy for return customers to place orders (as their shipping information will be remembered); a scrap section that allows customers to browse the current market prices for various recycled metals; an ordering section that allows customers to request deliveries of metals and shipping containers; and a personalised location section that enables customers to find Highett Metal no matter where they are.

Infinite IT Solutions offer their clients a range of online services, including web design, web development, online marketing, search engine optimisation (SEO), content writing, graphic design and professional photography. With over 10 years experience working in the web design and online marketing industries, this Melbourne based company pride themselves on the level of expertise and dedication that they are able to bring to each project. With a range of clients from a wide variety of industries, Infinite IT Solutions are well placed to represent anyone desiring a successful online presence.

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