Infinite IT Solutions Release Highett Metal Application To The Public

Highett Metal specialize in the supply of a range of metalproducts, including aluminium and brass bars, copper tubing and coils, and avast range of scrap metals (which they also buy from the public). With almost50 years experience working in the metal supply industry, this Melbourne basedcompany pride themselves on offering good quality products and honest service. Intestament of this dedication, Highett Metal is one of the only suppliers inAustralia to have received a Quality Certification and they provide theircustomers with same day delivery.

In a bid to make their products more easily accessible bycustomers on the move, Highett Metal decided to take Infinite IT Solutions upon their offer of creating a fully customised smart phone application. HighettMetal were interested in looking at alternative ways for their customers to interactwith their brand, but had never thought to delve into the expanding realm ofAndroid and iPhone applications. It was decided that the app would be used toplace orders for various metal products and recycling containers, as well asfor browsing the current scrap metal prices.

The creative and development teams at Infinite IT Solutionsimmediately set to work on what would be one of the first smart phoneapplication projects that the company would attempt and it will be released fordownload by the general public later on this week. The app features a loginsection that makes it easy for return customers to place orders (as theirshipping information will be remembered); a scrap section that allows customersto browse the current market prices for various recycled metals; an orderingsection that allows customers to request deliveries of metals and shippingcontainers; and a personalised location section that enables customers to findHighett Metal no matter where they are.

Infinite IT Solutions offer their clients a range of onlineservices, including web design, web development, online marketing, searchengine optimisation (SEO), content writing, graphic design and professionalphotography. With over 10 years experience working in the web design and onlinemarketing industries, this Melbourne based company pride themselves on thelevel of expertise and dedication that they are able to bring to each project.With a range of clients from a wide variety of industries, Infinite ITSolutions are well placed to represent anyone desiring a successful onlinepresence.

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