INTEL AUSTRALIA STRENGTHENS AUSTRALIAN OPERATIONS

The local changes to its enterprise and communications teams include the appointment of Corey Loehr as Business Development Manager, Intel Australia and New Zealand. In addition, Leighton Phillips has been promoted to Manager of Solution and Strategy Group; and Sean Casey has been promoted to Area Sales Manager for the Intel Communications Group. Casey replaces Perry Blackney who takes on the role of regional marketing manager for ICG, based in Taipei. Among other duties, Loehr will cover the High Performance Computing sector, an area where standards based computing is rapidly replacing expensive proprietary hardware in processor intensive research applications. "Intel is a well-managed global company and as the move to standards-based computing intensifies and Intel architecture increases, I wanted to be where the action was. The move to Intel was not only exciting but a professional boost," says Loehr. Corey Loehr brings to the role seven years experience in the IT Industry. Prior to joining Intel Australia, he was the Manufacturing Industry Manager for Sun Microsystems, where he was responsible for developing the strategic infrastructure solutions marketing and sales plan for the commercial sector. Leighton Phillips previously managed Intel Australia's business division. In his new role, Phillips will be responsible for managing the implementation of Intel's strategy into enterprise and corporate government agencies as well as vertical sectors. Charged with raising Intel's profile in the converged communications sector, Sean Casey has been appointed to Area Sales Manager for Intel's Communications Group in Australia and New Zealand. In this role, Casey will address the needs of today's evolving Converged Communications business environment where Intel provides 'building block' technologies to facilitate the infrastructure combining voice and data. Casey previously was a field applications engineer in the Intel Communications Group where he helped development centres in Australia and New Zealand design communications equipment based on Intel's XScale(tm) Technology.