



Introducing KEEN™s Casual BLVD Collection for Spring / Summer 2011

Escape 2 introduces KEEN™s new casual collection - brings back favourites and becomes more refined and fashion-forward, perfect for the office or a walk in the park.

This season, KEEN re-imagines outdoor fashion with trend-right styles and refined lines while delivering the fit and quality that is an integral part of the KEEN DNA.

The expansive collection of 50 styles, 24 of which are fresh designs for SS11, brings together season-after-season favourites like the Toyah and Coronado while introducing new, refined styles like the Emerald City and Bidwell collections.

WOMENS CASUAL

The Emerald City Sandal is a trend-right, open-toed, gladiator sandal with an outdoor twist and made in premium leather. The delicate silhouetted Emerald City 3-Point is elegant in its simplicity while the City of Roses Sandal combines swerving straps punctuated with rectangular perforations. All three styles feature full grain leather uppers, leather lining, burnished leather footbed cover, and a leather wrapped midsole. The colours in the collection include slate black, black, rust, honey. All three styles retail for \$170, \$160 and \$180 respectively. For more details visit, <http://www.escape2.com.au>.

The Paradise Collection, sure to appeal to faithful fans of the Toyah, offers a bit more coverage than the strappy Emerald City silhouettes, and great cushioning thanks to the KEEN.Cush PU and memory foam footbed. All styles come in black, madder brown and chocolate chip and display subtle flower perforation on the waterproof full grain leather and mesh upper.

The Paradise Mary Jane is the perfect balance of shoe and sandal, comfort and style. Its sister the Paradise Ballerina rounds out the collection with its simple and elegant design. Meanwhile Australia's bestseller the Sydney II is making a comeback this summer with its classic and sleek design maintaining a perfect equilibrium between comfort, style and elegance. All three styles are priced at \$170, \$150 and \$170 respectively. For more details visit, <http://www.escape2.com.au>.

For the ladies who prefer a stroll to the rolling seas, the La Paz Sandal, La Paz Thong and La Paz Strap are great options. With adjustable straps and soft webbing upper, the La Paz creates a comfortable customised fit. All three styles retail for \$120. For more details visit, <http://www.escape2.com.au>.

Returning styles from the KEEN BLVD womens collection include: Golden Ballerina, Verona MJ, Coronado, Coronado MJ, Sydney II, Presidio, Toyah, Toyah MJ, Crested Butte and Sula.

MENS CASUAL

Sure to be the shoe-of-choice to wear to work then out for a night on the town, the Bidwell Collection enters the line-up with four versatile styles in two classic colours: black and tobacco.

All four feature a full grain leather upper, leather lining and walk-on-cloud comfort with the KEEN.Cush PU and memory foam footbed. The Bidwell Lace makes every hour a happy hour, priced at \$200. Another sleek choice in the series is the Bidwell Boot retailing for \$240.

Based on the success of the KEEN Timmons collection, Escape2 is now carrying 3 new hip styles from the bestselling collection. The Timmons Mid, Chukka and Slip-on combine natural canvas and premium leather making the shoe the triple threat of style, functionality and comfort. Priced at

\$140, these new additions round out the SS11 collection.

Returning styles from the mens KEEN BLVD collection include: Coronado, Finlay, Portsmouth and Boston II.

To learn more, visit www.escape2.com.au

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