Introducing the first DAB+ AM/FM radio in Australia from LASER

Sydney, Australia, May 31, 2011 LASER Corporation, IT and consumer electronics accessories company,today launched the DG200AM the first portable Digital Audio Broadcast (DAB+)radio featuring digital and analogue.

With digital radio coverage currently spanning acrossAustralian capital cities, the DG200AM DAB+ digital/analogue radio caters tolisteners in all parts of the country, reaching a more widespread audience.Audio fanatics that love to listen to the radio and are based in regionsoutside major capital cities now can invest in a device that covers all thebases. The DG200AM DAB+ digital/analogue radio provides portability andversatility in the one package offering AM/FM, as well as crystal clear digitalradio broadcasts where there is full DAB+ reception.

Inaddition to offering listening pleasure, the DG200AM DAB+ digital/analogueradio displays scrolling broadcast information via the backlit LCD screenincluding name of track and artist on air, plus up-to-date newsand sports results. Along with scrolling information, the DG200AM DAB+digital/analogue radio presents auto and manual scanning for stations, allowslisteners to tune in to AM or FM radio and preset 20 favourite AM, FM and DAB+stations. The DG200AM DAB+ digital/analogue radio is lightweight andconsiderably small measuring only 200 x 170 x 75mm, making it perfectlyportable.

ChrisLau, Managing Director of LASER Corporation, said, The uptake of DAB isprogressing steadily with digital radio coverage in major capital cities acrossAustralia. It still however leaves a large percentage of the population withoutfull DAB+ reception. LASER developed the DG200AM to cater to a wider society,for listeners that still dont have digital radio coverage, as well aslisteners that miss their AM radio. According to Digital Radio Plus, there areno plans to switch off AM and FM radio services just yet, so the DG200AM offersan ideal and inexpensive all-in-one solution for radio fans.

TheLASER DG200AM DAB+ digital/analogue portable radio is now available inAustralia through selected retailers. RRP AU$99.95 inc GST.

About LASER CorporationLASER Corporation is an IT and consumer electronicsaccessories company established in Australia over 20 years ago. A leadingchallenger brand, LASER products are the value brand of choice and can be foundin a range of retail mass merchants and the dealer and IT market. Furthermoreand core to its business, LASER offers end-to-end OEM solutions with LASERPrivate Label. LASER Corporation's head office is based in North Ryde,Australia, with offices in New Zealand, China and Hong Kong. For moreinformation, visit www.laserco.com.au.

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