

## iPads make for paperless performance reviews at RedBalloon

Efficiency is the name of the game for top employer RedBalloon

Online experience retailer and credited best employer redballoon.com.au has implemented an entirely paperless performance review process, thanks to iPads being rolled out to all 60 employees. The iPad became company policy and part of the RedBalloon tool set in August 2011, and has since signalled a raft of changes in how the company operates. According to RedBalloon Employee Experience Manager and Australian Human Resources Institute HR Practitioner of the Year 2011 Megan Bromley, These devices have revolutionised the way we conduct our day-to-day business. From more efficient meetings to FaceTime with employees working remotely, and now paperless performance reviews, the iPads have been the single most effective productivity tool we have ever introduced at RedBalloon, Ms Bromley said. Gone are the days of spending hours printing reams of paper and fiddling with convoluted powerpoint presentations, or trying to avoid confidentiality breaches when an employees review or salary information is left sitting on the printer. Employees provide their personal feedback and 360 degree reviews through an online portal, these are delivered to managers for comment and sign off, and this content is discussed during the pay and performance review meetings attended by all 60 employees throughout July. Not a single piece of paper is required throughout the whole process. We even sign off on the new financial year commitments electronically. This is the first performance review cycle weve conducted with the iPad on hand, and the whole process is now much simpler, more sophisticated and personal instead of flicking through slides on screen or pages of paperwork, we can sit face to face and have a genuine conversation about that persons performance. And its entirely portable we could do reviews at the coffee shop if we wanted to.- Ends For more information or to arrange an interview, please contact:Lauren Ashton, Communication Specialist RedBalloon 02 8755 0034, lauren@redballoon.com.au About RedBalloonRedBalloon has been giving people the chance to fulfill their dreams for a decade in Australia and New Zealand. With over 2500 unique gift ideas including race car driving, hot air ballooning, horse riding on the beach, and tiger moth flights to massages, romantic dinners and getaways, RedBalloon has the perfect gift for any occasion. RedBalloon Experience Vouchers, Gift Certificates and Gift Boxes can be purchased online or in selected retail outlets.

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