

Kaseya Announces 2nd MSP of the Year Award

For the first time, MSP partners from New Zealand are invited to compete with their Australian peers

SYDNEY, November 10, 2010 Kaseya, the leading global provider of IT systems management software for IT service providers and IT departments, today announced its 2nd MSP of the Year award to recognise vision, excellence and leadership among its Managed Services Providers (MSP) partners. For the first time, the award will be open to MSP partners from both Australia and New Zealand.

Candidates will have to demonstrate how managed services have become a catalyst for innovation, business acumen and company growth in their organisation.

Martin Ashby, Executive Vice President, APAC at Kaseya, commented: We are seeking an MSP partner who can serve as a role model for the local IT services community, who shows how managed services can be turned into a gold mine for the channel.

Joining Ashby on the panel will be Jennifer O'Brien, Associate Editor of Australian Reseller News, and Marina Beale, IT Services and Software Research Manager with IDC's Services and Software Research Group.

Last years winner was Melbourne-based Emerging IT. The companys engineer utilisation rate had improved by more than 100 per cent, every technician now managing more than 1,000 endpoints with the help of Kaseyas managed services platform. The award also recognised Emerging ITs savvy marketing strategy to promote its service offering.

To enter the award please go to <http://www.automatedit.com.au/contender.aspx>

The competition closes on Friday, November 12, 2010. The winner of Kaseyas 2nd MSP of the Year Award will be announced in December.

About Kaseya Kaseya is the leading global provider of IT Systems Management software. Kaseyas solutions empower everyone from individual consumers to large corporations and IT service providers to proactively manage and control IT assets remotely, easily and efficiently from one integrated Web-based platform. Kaseyas solutions are trusted by IT service providers and a wide variety of industries including: banking, consumer packaged goods, education, financial services, government, healthcare,

military, real estate, retail and transportation. The company is privately held and based in Lausanne, Switzerland with 33 offices in 20 countries. To learn more, please visit <http://www.kaseya.com.au> or <http://www.kaseya.co.nz/>