



## Kelly Scientific Australia warns businesses to consider employing skilled environmental advisors before carbon tax implementation

June 5, 2012 – Kelly Scientific Resources, Australia's leading scientific recruitment firm, is warning businesses skilled environmental advisors will become more difficult to source and attract once the carbon tax is implemented on July 1, 2012.

The introduction of the Carbon Tax will see a tax placed on pollution emissions. The related Clean Energy Future Bill plans to cut Australia's emissions by 20 per cent by 2020 and 80 per cent by 2050\*.

Paul O'Brien, director, Kelly Scientific Resources Australia, said, "Businesses need to develop strategies to prepare for the commencement of the carbon tax, taking into consideration cost pass-through, contract review clauses, financing arrangements and energy saving measures.

"The need to employ skilled and experienced environmental planners has never been so crucial. Assessing sustainability practices and implementing new policies should be at the forefront of a business planning to mitigate the risk of non-compliance, possibly resulting in heavy penalties.

"The challenge Australian businesses face is that this sector is relatively new, which means current demand far outweighs the number of skilled and experienced professional. This shortage is only going to get worse post the implementation of the carbon tax.

"The demand for environmental planners has exploded in Australia, with 1,368 jobs in the sector advertised on SEEK in May, 2012 alone and there's simply not enough people to fill these positions."

The advice of "green collar" specialists is essential in making smart business decisions and early preparation will help businesses reduce the impact on the organisation.

The role of a professional environmental planner includes:

- \* assessing all internal operations for sustainability purposes and advising on future best practice
- \* identifying, processing and compiling applications for environmental permits and approvals for energy management projects
- \* undertaking studies that may include environmental assessments, impact studies and field investigations
- \* writing management and planning documents
- \* interpreting and advising on license conditions and requirements for legislation
- \* negotiating with government agencies and other stakeholders regarding permits and approvals.

O'Brien said, "Given the high demand for people with skills and experience in the environmental sector it is crucial for businesses to look at their retention and loyalty strategies as there are many opportunities out there.

"In addition, businesses may find it beneficial to review their internal talent pool and develop in-house training where they can to upskill existing staff."

Kelly Scientific Resources recommends that businesses seek specialist energy advice to accurately capture, quantify and record all carbon tax related costs.

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About Kelly Scientific Resources

As a division of Kelly Services, Kelly Scientific Resources has been solely dedicated to and has built considerable expertise in identifying and placing

qualified science professionals. All Kelly Scientific consultants have qualifications in science ranging from Diplomas through to PhD level and have experience working within the scientific industry. Kelly Scientific &ndash; where scientists recruit scientists.

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<http://www.cleanenergyfuture.gov.au/clean-energy-future/securing-a-clean-energy-future/chapter-2-australias-targets-for-reducing-carbon-pollution-and-a-new-australian-climate-advisory-committee/>