

Kingston Technology 2007 Revenues Climb to \$4.5 Billion

Booming Flash Sales Add to Ever-Growing Memory Business on Global Scale

Sydney, Australia – 2 April 2008 Kingston Technology Corporation, the independent world leader in memory products, today announced that total global sales for 2007 reached a record \$4.5 billion (U.S.), an \$800 million jump from 2006 revenues. The marked increase was largely the result of its thriving Flash memory business, which Kingston entered on a large scale in 2003.

“Reaching \$4.5 billion is a remarkable achievement in the history of our company,” said John Tu, co-founder, Kingston. “When David Sun and I started the company in 1987, we never dreamed that this level of success was possible. We owe it all to the hard work of our employees and their dedicated support of Kingston’s industry partners, vendors and ultimately, our customers.”

“Kingston stands committed to building a high-quality product backed by outstanding customer service,” said David Sun, co-founder, Kingston. “This was our foundation when we started 20 years ago and it remains our hallmark today. This dedication and conviction have allowed Kingston to endure and grow, even in today’s tough market environment.”

In addition to the flourishing Flash division, the company experienced growth in its ValueRAM industry-standard memory, HyperX memory for gamers and PC enthusiasts and a phenomenal jump in its Branded memory in 2007. Kingston first reached the \$1 billion mark in global sales in 1995, surpassing it with \$2 billion in 2004 and \$3 billion in 2005.

Starting with a single memory module in 1987, Kingston now produces over 2,000 memory products and ships to more than 100 countries. With manufacturing facilities in China, Malaysia, Taiwan and the United States, the Company employs over 4,000 people worldwide.

For more detailed information on Kingston Technology, please visit the Kingston Web site at: www.kingston.com/anz or call toll free on 1800 649 469.

About Kingston Technology Company, Inc.

Kingston Technology Company, Inc. is the world’s largest independent manufacturer of memory products. Kingston designs, manufactures and distributes memory products for desktops, laptops, servers, printers, and Flash memory products for PDAs, mobile phones, digital cameras, and MP3 players. Through its global network of subsidiaries and affiliates, Kingston has manufacturing facilities in California, Taiwan, China, Malaysia and sales representatives in the United States, Taiwan, China, India, Australia, New Zealand, Europe, Russia, Turkey, and Latin America. For more information, please visit www.kingston.com/anz.

For additional media information, images or products for media review, please contact:

Ms Alice Ridgway

Red Agency

Tel: +61 2 9963 7725

Fax: +61 2 9957 5766

Email: alice.ridgway@redagency.com.au

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