

Kingston Technology expands SDHC memory card family with addition of 16GB class 4 model

New larger capacity card joins current line of 4GB, 8GB SDHC products to offer breadth of digital storage solutions

Sydney, Australia – 4 March 2008 – Kingston Technology Company, Inc., the independent world leader in memory products, today announced it is adding a 16GB Class 4 SDHC Flash memory card to give consumers greater storage flexibility and faster speed to optimise use of today's higher resolution imaging equipment. The new 16GB card is the largest capacity in Kingston's line of SDHC cards, which include 4- and 8GB SDHC Class 2/4/6 versions.

"Higher resolution digital cameras and increasingly popular HD video camcorders require high capacity memory cards with faster data transfer rates (DTRs) to maximise overall performance of the recording device," said Vaughan Nankivell, regional manager, Australia/New Zealand, Kingston. "Our new 16GB Class 4 memory card answers the performance needs and expands Kingston's product line to provide a memory solution for every application."

Even with today's high resolution recording devices, a 16GB memory card can store thousands of photos and hours of high definition video. The new 16GB SDHC card can capture more than 7,500* images (with a 6MP camera) and more than four hours* of video (for 6Mbps HD Extended recording).

Kingston SDHC memory cards are offered in three different speed classes (2, 4 and 6) each speed class reflects the minimum sustained DTR. For example, a Class 2 SDHC card has a minimum DTR of 2 megabytes per second, while a Class 6 SDHC card has a minimum DTR of 6 megabytes per second. These cards are the perfect solution for today's SDHC-compatible devices that run MPEG-2, MPEG-4 and other high quality video compression used by consumer HD and DVD video.

Kingston's line of SDHC memory cards are backed by a lifetime warranty and free technical support.

Features and Specifications:

Compliant: with the SD Card Association specification version 2.00

Secure: built-in write-protect switch prevents accidental data loss

Compatible: with SDHC host devices; not compatible with standard SD-enabled devices/readers

File Format: FAT 32

Reliable: lifetime warranty

Simple: as easy as plug-and-play

Capacities**: 4GB, 8GB, 16GB

Dimensions: 0.94" x 1.25" x 0.08"; (24mm x 32 mm x 2.1mm)

Speed Class Rating:

– Class 2: 2MB/sec. guaranteed minimum data transfer rate

– Class 4: 4MB/sec. guaranteed minimum data transfer rate

– Class 6: 6MB/sec. guaranteed minimum data transfer rate

Operating Temperature: -13 F to 185 F (-25 C to 85 C)

Storage Temperature: -40 F to 185 F (-40 C to 85 C)

Voltage: 3.3V

* Actual recording quantity and time will vary and may be less, depending upon model, resolution, compression and content.

** Some of the listed capacity is used for formatting and other functions and thus is not available for data storage.

For more detailed information on Kingston products including the Class 4 SDHC 16GB, please visit the Kingston Web site at: www.kingston.com/anz , the flash memory guide at: www.kingston.com/asia/flash/sdhc.asp or call toll free on 1800 649 469.

Kingston Secure Digital High-Capacity Card

Part Number

Capacity and Description

RRP (inc GST)

SD4/16GBFE

Class 4 SDHC 16GB

\$315

About Kingston Technology Company, Inc.

Kingston Technology Company, Inc. is the world's largest independent manufacturer of memory products. Kingston designs, manufactures and distributes memory products for desktops, laptops, servers, printers, and Flash memory products for PDAs, mobile phones, digital cameras, and MP3 players. Through its global network of subsidiaries and affiliates, Kingston has manufacturing facilities in California, Taiwan, China, Malaysia and sales representatives in the United States, Taiwan, China, India, Australia, New Zealand, Europe, Russia, Turkey, and Latin America. For more information, please visit www.kingston.com/anz.

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