



## Kumfs Signs Contract with Lawson for New Enterprise Software System

Lawson Software, a global provider of enterprise resource planning (ERP) software applications, has signed a contract with leading New Zealand footwear brand, Kumfs. Under the contract, Kumfs will acquire the Lawson M3 Enterprise Management System along with Lawson Business Intelligence and related maintenance and services. The contract was signed during Lawsons second quarter of fiscal 2008, which ended Nov. 30, 2007.

Based in Auckland, New Zealand, Kumfs has been designing and making a wide range of womens shoes since 1946. Since then, the business has grown steadily with 40 stores currently in operation across the Australian and New Zealand region, establishing the Kumfs brand as a household name. Internationally, the popular footwear brand has earned a strong reputation for its comfort, style and quality.

Under the new agreement, Kumfs will deploy the Lawson M3 solution for the fashion industry, incorporating Finance, Supply Chain, Manufacturing and Warehouse Mobility modules.

We were looking for a system that is well proven in the fashion industry and able to accommodate the complexity of a footwear manufacturing business such as ours, said Peter Scott, operations manager for Kumfs. As we design, manufacture and stock a wide variety of footwear in many different styles, sizes and widths, we believe the Lawson M3 solution will assist us in meeting the needs and demands of our customers.

During its most recent fiscal year, Kumfs recorded a 14 percent increase in sales. It also recently celebrated a number of successes, including the one-year anniversary of its first American store in Fresno, Calif., and the opening of a new store in Hong Kong to answer demand for high-quality fashionable shoes.

Lawson secured the Kumfs contract after the company decided it needed to move to a modern integrated ERP system to support its expanding business needs. Kumfs joins Lawsons growing portfolio of fashion industry customers, which currently includes well-known brands such as Rip Curl, Quiksilver and RM Williams.

With the Lawson M3 solution, we will move to an integrated finance, manufacturing and logistics system that supports fashion industry-specific functionality. This means a more efficient supply chain, a reduction in operating costs and better customer service, Scott added. Once the Lawson solution is fully implemented, we anticipate a raft of improvements such as faster access to business-critical information and improved data on customer orders. We also anticipate greater visibility of information relating to raw material purchasing, inventory levels, production flow and costs. The Kumfs win reflects our growing reputation as a leading provider of ERP solutions for the fashion industry in ANZ, said Stephen Moore, managing director for Lawson in ANZ. Our deep understanding and knowledge of the sector positions us well to serve customers in the ANZ fashion industry.

### About Kumfs

Since 1933 Kumfs has been designing and manufacturing blissfully comfortable womens shoes. Kumfs leads the market in orthotic capable womens shoes and is the most recommended fashion footwear brand of podiatrists and physiotherapists in Australasia. Kumfs has over 500 stockists worldwide and 38 retail stores throughout Australasia. Kumfs also has a retail store in Fresno, California and another store recently opened in Hong Kong, with plans for continuing expansion. With a New Zealand heritage focusing on quality and integrity, and a unique blend of style and comfort, Kumfs shoes continue to be embraced by modern women everywhere. For more information, visit: [www.kumfs.co.nz](http://www.kumfs.co.nz).

### About Lawson Software

Lawson Software provides software and service solutions to 4,000 customers in manufacturing, distribution, maintenance and service sector industries across 40 countries. Lawsons solutions include Enterprise Performance Management, Supply Chain Management, Enterprise Resource Planning, Customer Relationship Management, Manufacturing Resource Planning, Enterprise Asset Management and industry-tailored applications. Lawson solutions assist customers in simplifying their businesses or organizations by helping them streamline processes, reduce costs and enhance business or operational performance. Lawson is headquartered in St. Paul, Minn., and has offices around the world. Visit Lawson online at [www.lawson.com](http://www.lawson.com).

### Forward-Looking Statements

This press release contains forward-looking statements that contain risks and uncertainties. These forward-looking statements contain statements of intent, belief or current expectations of Lawson Software and its management. Such forward-looking statements are not guarantees of future results and involve risks and uncertainties that may cause actual results to differ materially from the potential results discussed in the forward-looking statements. The company is not obligated to update forward-looking statements based on circumstances or events that occur in the future. Risks and uncertainties that may cause such differences include but are not limited to: uncertainties in Lawson's ability to realize synergies and revenue

opportunities anticipated from the Intertia International acquisition; uncertainties in the software industry; uncertainties as to when and whether the conditions for the recognition of deferred revenue will be satisfied; increased competition; uncertainty regarding potential future deterioration in the market for auction rate securities which could result in additional permanent impairment charges, global military conflicts; terrorist attacks; pandemics, and any future events in response to these developments; changes in conditions in the company's targeted industries and other risk factors listed in the company's most recent Quarterly Report on Form 10-Q and the most recent Annual Report on Form 10-K filed with the Securities and Exchange Commission. Lawson assumes no obligation to update any forward-looking information contained in this press release.