

Kyocera Mita launches FS-1010 ECOSYS laser printer with better features than any other entry-level product

-A 14ppm printer thats cheaper to run than any competitor model in its class -

Australia's leading provider of networkable printers, Kyocera Mita, today announced the release of their new entry-level ECOSYS laser printer, the FS-1010. With better features than any other product in its class, the FS-1010 represents true value for money with a cost per page of just 2.2 cents.

The FS-1010 delivers a speedy 14 pages per minute, and a first page print speed of just 12 seconds. A powerful 200MHz processor makes the FS-1010 the most powerful entry-level laser printer on the market, enabling it to power through the most complex print jobs with ease.

The FS-1010 offers the latest in connectivity with both USB and parallel ports standard along with PostScript level 2 (KPD2) emulation. In combination with the 600x600dpi resolution (up to 2400x600 with KIR2), the FS-1010 provides high quality printing that is guaranteed to impress.

With the addition of the optional network interface card, the FS-1010 becomes a network printer that can be remotely monitored via KM-NET. KM-NET allows the user to access a remote operation panel that provides all the functionality usually located at the front panel of the printer. Any user can check the status of the FS-1010 by USB, parallel, serial or network connection. The three-dimensional panel immediately notifies the user when toner is low or when the paper cassettes are empty. KM-NET also allows users to manage other manufacturers printers on the network the only printer management tool to do so.

From an environmental perspective, the FS-1010 is a winner. The cartridge free technology ensures less waste goes to landfill, the printer is designed to make recycling easier, it can print on most recycled laser printer papers, there are no life-threatening organic chlorine compounds emitted when incinerated, and the product is delivered in biodegradable Styrofoam-free packaging.

The FS-1010 comes with 16MB memory (upgradeable to 132MB), a 250 sheet universal cassette and a 50-sheet multi-purpose feeder with an additional 250-sheet universal cassette option. At a RRP of \$749 ex. GST (\$823.90 inc. GST), the FS-1010 comes with a three year return to base warranty and is sure to speed up any small office looking to save money on printing costs.

The FS-1010 is distributed in Australia by Tech Pacific, Tecksel, Dynamic, Compuwholesale, J Mills, BMS, IT Wholesale, Unlimited, Alloys, Harvey Norman and Dick Smith Powerhouse.

At a Glance

Model	FS-1010
Speed	14ppm
Resolution	600x600 and Fast 1200
Processor	PowerPC405 200MHz
Memory	16MB (Max 144MB)
1st page print speed	< 12 seconds
Toner capacity	6,000 pages
Toner only cost per page (toner divided by the yield)	2.2 cents (inc GST)
Total Cost per page (includes all consumables & initial capital cost of printer)	3.16 cents (inc GST)
Toner price	\$120 (ex GST) \$132.00 (inc GST)
Base unit price	\$749 (ex GST)

Warranty

\$823.90 (inc GST)
3 years return to base